

Show Calendar

DATES OF SHOW: August 12 - October 2 2010

JUDGE: Jane Hofstetter

ENTRY DEADLINE: June 21, 2010

Acceptance notice mailed: July 7

SHIPPED WORK received by: August 5

DROP OFF/ RECEIVING: August 7, 10 to 3 p.m.

GALLERY RECEPTION: August 12

AUGUST AUBURN ART WALK - August 21

VIEWING THE SHOW with Margot Schulzke
September 4, 1:00 p.m.

DEMONSTRATION: Waif Mullins
September 11, 1:00 p.m.

SEPTEMBER ART WALK - September 18

HAPPENINGS: Something new and framing
demo session: September 25, 1:00 p.m.,

PSWC AWARDS RECEPTION: October 2, 1:00 p.m.
and release of paintings to follow.

Entry Rules:

ELIGIBILITY: This show is eligible to all associate and signature members of the Pastel Society of the West Coast.

ELIGIBLE WORKS: All work must be original in concept and executed by the artist in pastel within the last three (3) years. PSWC accepts and encourages all approaches to artistic expression, be it representational or abstract. Mixed media pieces will be accepted if 80% of the image area is pastel. No oil pastels will be accepted. Compositions taken from published material will not be considered original. No use of optical projection is allowed. No student work produced under supervision is eligible. No work previously shown at a PSWC Annual Open Exhibition will be accepted. Work must be adequately framed and ready to hang.

SALES: All work should be available for sale. Placer Arts will handle all purchases. There will be a 40% commission deducted from the purchase price, with the remainder paid to the artist by PSWC.

CD Entry Deadline - Received Monday, by June 21, 2010



PASTEL SOCIETY of the WEST COAST
P.O. Box 4518 · Stockton, CA 95204

membership show

THE PASTEL SOCIETY OF THE WEST COAST
August 12 - October 2 2010



Tuscan Melon by Marbo Barnard

prospectus 2010

The Arts Building Gallery
808 Lincoln Way, Auburn, CA 95603

membership show

THE PASTEL SOCIETY OF THE WEST COAST

SIZE LIMITS: Minimum image size 9 x 12. Maximum framed size 48 x 60 (or 108 United inches)

CD ENTRY ONLY: Entry into the Membership Show is by CD only. Follow Digital Instructions on entry form.

ENTRY FEE: \$30.00 in U.S. Currency for 3 different images. A maximum of two works per artist may be juried into the exhibition. Make check payable to PSWC. Entry fee is non-refundable and must accompany application and CD. Send entry form to: **Beverly Field**

**7255 South Brewer Road
Pleasant Grove, CA 95668**

For questions, please email Bevfield@sbcglobal.net,
Phone: 916-655-3255

DEADLINE FOR ENTRY: June 21

ACCEPTED WORK:

Paintings accepted must be identical to juried CD image. No substitutions will be permitted.

HAND DELIVERY - August 7 - 10 to 3 p.m.

work is to be delivered to Placer Arts, Entry Labels will be sent with acceptance letter and must be filled out and affixed to back of painting at upper left hand corner prior to delivery of entry.

SHIPPED WORK Shipping instructions will be included with acceptance notification: Deadline to shipping agent is August 5. Handling Fee will be \$30 per shipped box. Artist is responsible for return costs of paintings.

Ship paintings to: **Beverly Field**
7255 South Brewer Road
Pleasant Grove, CA 95668

Liability: All reasonable care will be taken with paintings. However, the PSWC, Placer Arts, its officers or volunteers will not be responsible for loss or damage to paintings, frames however caused. PSWC suggest that participants carry separate insurance. Permission is granted to PSWC for reproduction of artwork for catalog and/or advertising purposes. Entry into exhibition constitutes agreement with this understanding.

Office Use	Office Use
<i>Entry #</i>	<i>Entry #</i>

Name (Name will appear in catalog as listed above) PLEASE PRINT

Address

City State Zip

Phone Number Email Address

Entry A
Title

\$ _____
Price

Image Size Framed Size

Entry B
Title

\$ _____
Price

Image Size Framed Size

Entry C
Title

\$ _____
Price

Image Size Framed Size



ARTIST SIGNATURE (Signature required for entry.)

PSWC ARTIST NOTIFICATION
(Artist **MUST** complete this section)

Name

Jury's
Decision

Accepted
Declined

A _____
Title

\$ _____
Price

B _____
Title

\$ _____
Price

C _____
Title

\$ _____
Price

DO NOT SEPARATE SECTIONS.

Mail entries to:

Beverly Field, 7255 South Brewer Road,
Pleasant Grove, CA 95668
Questions: Bevfield@sbcglobal.net, 916-655-3255

DIGITAL REQUIREMENTS: Submitted on a CD. (NO E-MAILED ENTRIES) Files should be 900 pixels on the longest side. Resolution: 300 dpi. Format: JPEG. Name your files with this protocol. (*a small change from last year) 1st 4 letters of Last Name, 1st 4 letters of First Name, Letter of entry (A, B, or C, corresponding to entry form), 1st 4 letters of Painting Title, 10 (the year) Example: Entry A, Artist's Name: John Smith, Title: "Winter", would be named **SmitJohnAWint10** (capitalize first letters of name, entry letter, and title)