



# PSWC NEWSLETTER

Pastel Society of the West Coast

Fall 2007

## LETTER FROM THE PRESIDENT



I am very pleased and honored to be writing to you as your new President, following in the very capable footsteps of **Priscilla Warddrip**, who fortunately is still remaining on the board as our faithful Treasurer. I've been impressed with the accomplishments of PSWC for a long time and am proud to be a part of this respected organization. I am continuing on with the Exhibits and Awards Chair position as well, so I look forward to meeting those of you who enter our exhibits and attend the receptions.

Speaking of which, Pastels in Light, for our Associate Members, was on display at the Mistlin Gallery in Modesto until Sept. 29. The paintings looked great hanging in this wonderful gallery. We've received many excellent reviews from those who have visited the exhibit.

We have an excellent and enthusiastic board that is working hard to bring you some exciting

new concepts for the very new future. Joining the board this year are **Lisa Rico**, who brings with her a background in publicity and **Bev Field**, who has had a lot of experience with exhibits. **Kathleen Scaglione** has volunteered to be our Outreach Person to the business and promotion world. Just this month **Gina Leyton DP** joined the board as our new Historian.

Now is the time to

get painting on your entries for the 22nd **Pastels USA**. The exhibit will be shown at the prestigious **Haggin Museum** in Stockton. The slide deadline will be March 3. Remember artwork in **Pastels in Light** may also be submitted for jurying in Pastels USA.

There are two positions open on the board at this time. **We are looking for a Recording Secretary and a Reception Chair**. We would love to have volunteers apply to help us plan our exciting events.

If you would like to volunteer or if you have any questions or suggestions, please e-mail me at [mooregrafix@comcast.net](mailto:mooregrafix@comcast.net). I would enjoy hearing from you.

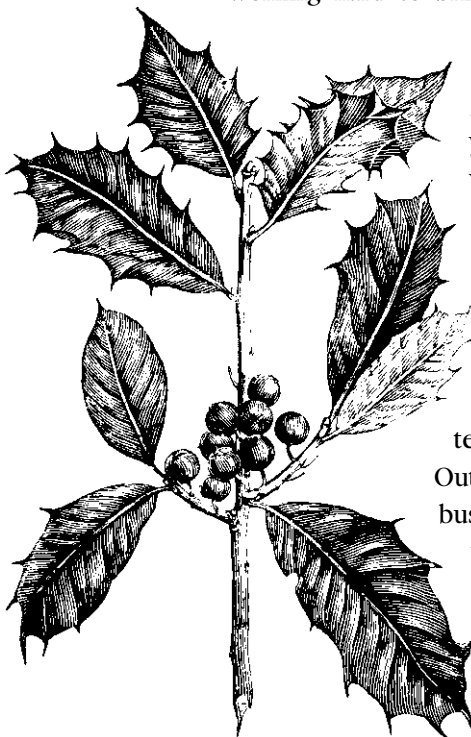
- Tina Moore,  
PSWC President

## Member News-PSWC Members make the World Go 'Round!!

Congratulations! As always, many impressive accomplishments below - read on. The increasing national recognition and professional stature of our members is well demonstrated.

*Please note: ONLY email submissions will be published. (No attachments: they will not be opened.) Please send workshop notices separately to the editor "in-chief" of the newsletter, at [schulzke@jps.net](mailto:schulzke@jps.net); don't combine those with awards and exhibitions. Thank you.*

..... PSWC Member News - continued on pg. 2 ►



### Pastel Society of the West Coast 2007 Membership Information

Associate Member: \$30

Signature or DP Member: \$35.

**Please remember maintaining signature status requires continued payment of dues each year.**

**Signature** status requires acceptance in 3 Pastels USA Open Exhibitions, and **Distinguished Pastelist** status requires 3 awards in Pastels USA in no more than a 5 year period.

☛ **Make checks payable to PSWC. Send to: Carol Ross, PSWC Membership Chair P.O. Box 1485, Carmichael, CA 95609**

..... PSWC Member News continued from page 1 ►

☛ **Mary Aslin's** painting "Watch Cat for the Lazy Dog" garnered the Dakota Art Award at the Northwest Pastel Society's 21st International Open Exhibition held at The American Art Company in Tacoma, Washington, June 21 - July 21, 2007. She was also award-

ed "Best New Artist" and "Best Pastel Artist" at this year's Art-A-Fair Festival held in Laguna Beach, June 29 - September 2, 2007.

☛ **Marbo Barnard** will be honored as the next **PSWC Pastel Laureate™ Award** recipient at the Pastels USA

Reception for 2008. Marbo has won Pastels USA Best of Show not once but twice, with awards in at least sixteen PSWC exhibitions, effectively making her a Distinguished Pastellist a good five times over. She is included in a number of major books on pastel,

..... PSWC Member News continued on page 3 ►

## Product News!

Pastellist **Sydney McGinley**, a superb figurative artist among those featured in *A Painter's Guide to Design and Composition* (Schulzke, 2006, ahem) writes about her excitement about a new product she discovered at the **IAPS Convention**. It is **Pan Pastel**. Sydney writes:

*Hi Margot,*

*I just had to tell you how excited I am about this new pastel product. At noon I visited Ladd who is an old friend, and his wife. They took four yrs. to develop the Pan Pastel (pressed pastel) and the tools to apply it. I can imagine so many uses for it. It even mixes together in powder form. You may have seen them demonstrate it at IAPS.*

*The web link is PanPastel.com. It has lots of pure pigment, more than most. And they have listed the light fast qualities. I think it will fill a large gap for me, hopefully other pastel artists too. It should be ready for shipment to suppliers in 3 wks.*

*Best, Sydney*

**This is news. You may want to check it out for yourself.**

## CALENDAR

**January 1, 2008** - Next newsletter deadline.

**January 1, 2008** - Dues for 2008 are due.

**March 3, 2008** - Pastels USA Slide Deadline - ("Received by" date, not postmarked by)

**March 15, 2008** - Slide Selection

**April 25, 2008** - Shipping Deadline

**May 3, 2008** - Receiving at Haggin Museum, Stockton CA -10:00 am to 1:00pm

**May 18, 2008** - Show Opens

**May 31, 2008** - 2:00 - 4:00 pm Reception

**June 22, 2008** - Show Closes

**June 28, 2008** - Pick-Up, Pastels USA 10:00am - 1:00pm



*We are deeply grateful to every individual and every manufacturer who provides awards to make the various PSWC exhibitions possible. We were chagrined to learn we had left out a credit to a donor during the last Pastels USA; we extend them our apologies and welcome the opportunity to make amends, inasmuch as we can, by publishing the following note from that donor:*

**OPEN BOX M, Inc, manufacturers of plein air painting supplies, applauds all the outstanding pastel artists who participated in the Pastel Society of the West Coast's 21st Pastels USA International Open Exhibition.** It is our pleasure to have an award to present to you-our new pastel box now available for all of you painting those beautiful landscapes in this world of ours!

We are pleased to have supported this event by providing The Open Box M Award.

We look forward to a wonderful and full, life long relationship with pastel artists all around the globe...beginning with you, here and now.

*Sincerely,*

*Coletta Maier*

*On behalf of Open Box M, Inc.*

## Make-a-Trade Bin

Current members can list (in brief descriptions!) art related items they are ready to sell or trade. (No cars, no desert real estate, baby strollers, and no used refrigerators, thanks.) We suggest you check EBay or other online service before pricing, to be sure you are offering at prices that are fair to both you and the potential buyer.

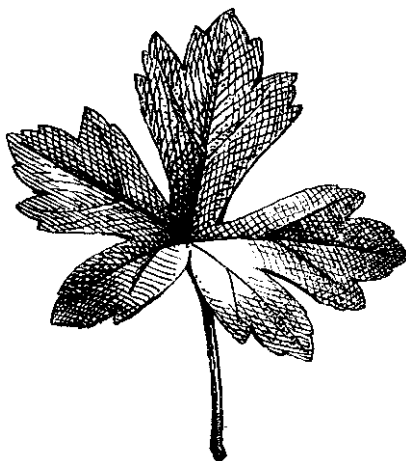
We take no responsibility for the quality or delivery of such items. That is between buyer and seller, or donor and whoever. What would you like to hawk? Please send in paragraph form to save space, to Make-A-Trade, c/o your editor.

..... PSWC Member News continued from page 2 ▶

among them the several “*Best Of*” volumes, as well as Madlyn Woolwich’s *Pastel Portraiture*, and Margot Schulzke’s *A Painter’s Guide to Design and Composition*. She has won honors in a number of national competitions, including the Pastel Journal 100, exhibiting many years in the Pastel Society of America Pastels Only. She served on the PSWC Board for twenty years, from about one year after its organization until just a few months ago, including two years as its president and many years as its exhibition chair. A well deserved honor; *congratulations, Marbo!*

☛ **Gerald Boyd** has had a busy year acting as a Judge or Juror for a number of shows up and down the state of California. In April he judged the Burlingame Art Association Annual “Spring Show”, Burlingame, CA and in July, joined with fellow PSWC artists, Tina Moore and Claire Verbiest in judging the prestigious Society of Western Artists 58th Annual Show in San Francisco. August brings a judging assignment at the Lodi, Grape and Wine Festival Art Show and, in September, he will be a judge for the Fremont Art Association Annual Show and the art exhibit at the Fresno County Fair. All this while doing demonstrations for art clubs, teaching a workshop, and acting as both shipping agent for PSWC shows and Exhibit Chair for our Pastels in Light show. Gerald was also one of the participants in the recent

..... PSWC Member News continued on page 5 ▶



## PASTELS IN LIGHT AWARD WINNERS

Congratulations to all. Associate members only in this biennial exhibit. Those who were able to see the show (in Modesto, CA) were very impressed with the high caliber of work shown.

- Best of Show** . . . . . **Rwandan Boys** .....**Lisa Rico**
- First Place** . . . . . **A Couple of Blondes** .....**Jane Cozart**
- Second Place** . . . . . **Midnight on Market**.....**Ellen Gust**
- Third Place** . . . . . **At Byron’s Pond**.....**Priscilla Warddrip**
- Award of Excellence** . . . **Weapons of Mass Seduction**....**Patricia Woodard**
- Award of Excellence** . . . **Water Nymph** .....**Patti Arbino**
- Award of Excellence** . . . **Ancient Warriors** .....**Dug Waggoner**
- Award of Merit** . . . . . **Head of a Man**.....**Sylvia Gehres**
- Award of Merit** . . . . . **End of March-Venice** .....**Richie Wilkinson**
- Award of Merit** . . . . . **In the Meadow** ..... **Joan Sexton**
- Award of Merit** . . . . . **Winter River**.....**Evelyn Delgado**

**There have been some questions or confusion by new members about what, exactly, the “Pastels in Light” show is – and so let me offer a description that may be of some help.**

Every artist who joins the Pastel Society of the West Coast begins as an “Associate Member” and remains so until they have been accepted into three of our International Pastel USA shows. This takes a minimum of three years, and so “Associate Member” does not necessarily indicate his or her level of experience or skill. However, a number of years ago PSWC decided to create a show that could accommodate the more entry-level or developing pastelist without the stress and fears of the rejection slip that may accompany a national open competition. Our bi-annual show called “Pastels in Light” was the result, and is a show where every artist can experience the joy, work and pride that goes into showing alongside fellow pastel artists.

“Pastels in Light”, therefore, is open to “Associate Members” only and paintings are accepted on a “first come – first shown” basis up to the first 60, or the number of paintings that year’s venue will comfortably accommodate. There are no slides involved and the paintings are automatically accepted as long as they adhere to the guidelines of the prospectus. After the paintings have been delivered to the venue, a Juror of Awards will review the paintings and select a “Best of Show”, 1st, 2nd, 3rd and/or Awards of Excellence and Merit. It is a great opportunity to show your work and gain the exposure and recognition for which all of us are striving. The shows are consistently high quality, as was this year’s exhibit.

- *Gerald Boyd - Pastels in Light Exhibit Chairman*

**Our new Public Relations Chair, Lisa Rico**, has some exciting ideas about a portfolio presentation of PSWC members, to assist in promoting PSWC member artists’ careers. She presented her proposals at our September Board Meeting. It sounds like a winner! More details coming in the Winter Newsletter, so look for it late January/early February.

## EXHIBIT OPPORTUNITIES

*"Pastels only" means the centuries-old medium of pastel, which by virtue of its 400 year-long history requires no adjective. That clearly means no oil pastels accepted.*

*However, where a sponsoring society has used it, we've replaced "soft" with the more descriptive "dry," as is the usage in Belgium and Canada.*

*Due date for slides listed first, if applicable:*

**Nov. 1, 2007-Natl. Juried Art Exhibition**, Houston, TX, "Opposites Attract" Feb. 14-Mar. 20, 2008. Slides and digital entries accepted. \$25 for up to three; \$5 each for addit. entries, Max. five. Juror Wm. Stover, Assistant Curator, Contemporary Art, Museum of Fine Arts, Boston. \$3,000 in cash awards. Prospectus: [www.taccddl.org](http://www.taccddl.org) or send SASE to Lou Brock, SJCS Art Dept. 13735 Beamer Rd., Houston, TX 77089.

**Nov. 15, 2007-Late deadline Dec. 1-6th Biennial Natl. Art Exhibition**, all painting and drawing media. Top prize, \$2,000, total awards \$8,000. Juror Joseph Fettingis, NSW. Feb. 1-March 14, 2008, Visual Arts Center, Punta Gorda, FLA.

**Nov. 23, 2007-North Valley Art League 24th An. Juried Art Show**, Jan. 2008. Juror, Nancy Collins. Grand Prize \$1,000; 5 \$100 Awards of Excellence, 5 \$50 Merit Awards. Prospectus: [NVAL.org](http://NVAL.org), or request a copy at 48 Quartz Hill Rd., Redding CA 96003. 530/243-1023

**Nov. 30, 2007- Emerging Artists 2008**, 16th Annual Competition for Exhibition, \$2000 cash award. Hudson, NY, [www.slowart.com/prospectus](http://www.slowart.com/prospectus).

**May 17, 2008, Northwest Pastel Society Natl. Open Exhibition Show** dates: July 17 - Aug. 16, 2008 @ The American Art Company, Tacoma. Juror, Margot Schulzke. Awards purse between \$4500 and \$5000.

**The American Juried Art Salon**, US News Corp. and over 20 galleries across the country are hosting the 5th Biannual Natl. Juried Exhibition online. \$2100 cash prizes. Jury evaluations for all participants. Free website pages for Masters. Details: [www.artjury.com](http://www.artjury.com).

*For those who are wondering whether the water is warm or cold: The only way to find out if you are ready for big-time competitions is to enter. Pointers: Find out who the jurors are; check their websites to see whether your work might be a fit in a show they select. Then, don't put all your money on one horse. Enter two or three, or more. Read the submission requirements carefully. Do exactly as instructed. Last (but definitely not least): Make sure your slides are top quality; poor slides guarantee rejection.*

## PASTELS USA 2008 at the HAGGIN MUSEUM, STOCKTON, CA

### JUROR OF AWARDS:

**Margot Schulzke**, PSWC Pastel Laureate™ and Distinguished Pastellist, PSA, elected artist member, American Artists Professional League, DPS

### JURORS OF SELECTION:

**Marbo Barnard**, PSWC-DP, PSA, whom we reviewed above as our next Pastel Laureate.

**Dan Peterson**, whose name is synonymous with watercolor landscapes in Central California. A professor of art for 40 years. He has received over 150 awards; among them 25 Best of Show and several top National Awards at Watercolor USA,

**Gunnar Anderson**, a highly respected oil painter who has focused on painting children. He is an Instructor of Painting at the Academy of Art College, San Francisco. His work has been shown at DeYoung and the Legion of Honor Museums in San Francisco, The Frye Museum in Seattle and the Fort Worth Art Center, among many other prestigious venues.

### March 3, 2008 SLIDE DEADLINE

### EXHIBITION DATES - May 18-June 22

The Haggin Museum art collection features an impressive array of works by such noted 19th-century painters as Albert Bierstadt, Rosa Bonheur, and William-Adolphe Bouguereau, as well as many other noted American and European artists.

This is a major opportunity to exhibit at this fine museum. There is still lots of time to prepare your best work; don't miss out. **Submit slides to:**

**Pastels USA**  
Attn: Gerald Boyd  
686 Cedar Flat Ave.  
Galt, CA 95632  
[jerry@geraldboyd.com](mailto:jerry@geraldboyd.com)  
209- 745-6535

**The Prospectus and application can be downloaded from the PSWC website at [www.pswc.ws](http://www.pswc.ws)**

Kaleidoscope Invitational Pastel Exhibit in Auburn, CA.

☛ **Judith Crowe** was awarded "Best of Show" at the Thousand Oaks (California) Arts Festival, held September 15 and 16.

☛ **Terri Ford** exhibited her work with fourteen artists at Viewpoints Gallery, Los Altos, CA, through August 3rd. The July 21st reception featured live music as well as the work of the visual artists. She is currently exhibiting in a solo show at the same gallery: Pastels in the Key of Color, through Sept. 29th; the reception is Sept. 22nd, 2-5 pm. She was conferred the title "IAPS Master Circle" at the IAPS Convention in May. Her painting "Cortona Bell Tower" was a finalist in the convention's Cover Competition, and her painting "Spring Barn" received the Bronze Award at the IAPS 10th Juried Exhibit in Naples, FL. She received First Place and Best Pastel awards at the Carmel Art Festival Plein Air Event. She was the recipient of the Elizabeth Mowry Poetic Landscape Award in PSWC's Pastels USA for "Dusk, Loire". She was honored to be included in the invitational exhibit, Kaleidoscope: Noted California Pastellists, at the Arts Building Gallery in Auburn, CA this summer. Her work was also part of a group exhibit at Los Altos' Viewpoints Gallery, Xtreme Viewpoints.

☛ **Lisa Fricker** has completed three more commissions for Chicago's Northwestern Hospital Foundation, to be installed in its new Prentice Women's Hospital. She was represented in Pastels USA by her painting "Only the Little Ones" which won the Richeson Award. She is also participating in the Pastel Society of America show in New York this fall with her work entitled "Deal With It".

☛ **Albert Handell** has been honored with a retrospective exhibition at the Butler Institute of American Art, 524

## PSWC Member Websites

Over 50 PSWC member's websites are online at [www.pswc.ws](http://www.pswc.ws)

### Recent web updates:

► **Classes & Workshops** *The workshop listings published in this Newsletter are available on our website with E-mail & web links conveniently included!*

### Newly listed websites:

- Gillian Altieri, PSWC - [www.galafineart.com](http://www.galafineart.com)
- Deborah Allison - [www.ashbyandallison.com](http://www.ashbyandallison.com)
- Barbara Beaudreau - [www.barbarabeaudreau.com](http://www.barbarabeaudreau.com)
- Esther Engelman - [www.estherengelmanart.com](http://www.estherengelmanart.com)
- Steve Hill - [www.windsweptstudios.com](http://www.windsweptstudios.com)
- Mike Major - <http://fineartbymikemajor.com>
- Deana Marie - <http://deanamariespastelpaintings.com>
- Kathleen McDonnell - [www.kathymcdonnell.com](http://www.kathymcdonnell.com)
- Bill Otto - [www.williamsotto.com](http://www.williamsotto.com)
- Mickey Theobald - <http://thestudioexperience.com/mickey/index.htm>

### ☛ Are you a PSWC member with a website displaying your artwork?

If you would like a link from the PSWC website to your website, please e-mail your website address with your PSWC signature or membership status to [mailbox@debraturner.com](mailto:mailbox@debraturner.com). Signature status is not required.

*Thanks for contributing!*

*-Debra Turner, PSWC Web Director*

Wick Avenue, Youngstown, Ohio. He will be there with his wife, Anita Louise West, for a reception Sunday, October 7, from Noon to 4 PM. This is a major honor and well deserved, for PSWC's longtime friend and mentor. ... Your editor suggested the idea of founding the PSWC to Albert at a workshop that he taught and she attended, in 1984. He has been a stalwart friend to this organization over all the years since.

☛ **Brian Higgins** had pastels accepted recently into the following exhibitions: 71st Annual Butler Institute of American Art, Youngstown, OH; 15th Annual Associated Artists Show, Lyme Art Association, Lyme, CT; International Juried Art Show, Red River Valley Museum, Vernon, TX. Higgins also won awards at the San Diego Art Institute's 49th Annual and the Arts Worcester (MA) Biennial Exhibitions.

☛ **Susan Levitsky** had two paintings accepted into a national juried art show, the Mother Lode Show in Placerville. It's the 3rd national show she has been juried into, and the first time she has two pieces into a professional show. The show features beautiful paintings in watercolors, oils, acrylics and pastels (mine are pastels), as well as some beautiful sculptures. For more info, email [slevitsky@sbcglobal.net](mailto:slevitsky@sbcglobal.net).

☛ **Ann McMillan** was awarded First Place at the 10th IAPS Juried Show for her painting "Woodland Barn". In May, Ann hosted an Open Studio. She also participated in the Carmel Art Festival and the Point Reyes Plein Air Paintout events.

☛ **Tina Moore** had a nice stretch of good fortune in late spring. Two paint-

## FROM YOUR EDITOR...

—Margot Schulzke, ©2007

One of my Pastel Journal columns—four or maybe five years ago—discussed the necessity of taking ourselves seriously as artists. It's one I've addressed often.

In this PSWC newsletter editorial, I explore the other side of the coin: that is, let's not take ourselves too seriously. Please understand: I am not moving a fraction of an inch from the idea that, as artists, we do need to take our work seriously. If we don't do that, to a reasonable, motivational degree, we fail to progress as we could and should. We never realize our potential, which is always well beyond anything we can see with our present vision.

But we need to hang onto our sense of humor. It is possible to take the work seriously, while remembering to laugh at ourselves and whatever untoward circumstances befall us. Retaining the right (and recognizing the need) to laugh at oneself is a life-saving, sanity-preserving choice. I am reminded of a story about John Riggins of the Washington Redskins, who some years ago found himself seated at a White House dinner alongside Supreme Court Justice Sandra Day O'Connor. After several attempts at light-hearted conversation with the Justice (who must have been pre-occupied with heavier matters), Riggins looked her in the eye and said, "Lighten up, Sandy baby. You're too tight." That comment has generated all sorts of stories in the years since. He observed an elemental truth. There are many moments in life where we are best served if we "lighten up."

Another famous person (well after all, she was my mother) was well known for her cheerful, witty good humor. One visitor to the house observed to a mutual friend, who passed the comment on to us, that she had "known nutty families before, but none who were so proud of it." Her remark was the most amusing compliment ever given to our family. We quote it with relish. My view—inspired, of course, by that remarkable woman, whose life story provided every cause to be a pessimist instead of an optimist—has always been that we are never entirely sane unless we are also a little bit nuts. When my soon-to-be brother-in-law sat down at the family dinner table for the first time, and our mother was making some of her off-the-wall remarks, he didn't even crack a smile. Finally, seeing his discomfort, I said, "Jake, why don't you laugh?" Looking very uncomfortable, he replied, "I wouldn't want to laugh at your mother." Well, obviously, he had grown

up with one who put more stock in dignity than ours did, and I said, "Don't be silly; that's what she lives for." That wasn't exactly true; there were more important things she really lived for, but she wanted everyone to have fun.

It's a choice. Think of the possibilities. So your work was refused at a major national show you had counted on getting into. Or you just dropped your pastel carrying case on the pavement, on the way into give a demonstration for an art group—and there are your fractured pastels, lying there bleeding all over the sidewalk. No, they will never be the same again. But you will be. ... Or consider my friend Alan Flattmann in New Orleans, who during Hurricane Katrina found his studio under three feet of water.

What kind of reaction to such incidents serves us best? To demonstrate to all and sundry how crushed we are, like the broken pastels? Humor helps us to put it into context, or to see it from another angle. After all, having been turned down by a major national show makes us members of a huge fraternity. Refusals give us a precious commonality with other artists. And what insufferable egotists we would become if we were never refused! The essential quality of humility comes at a price, but it is worth the price. So, if we have the heart and the good grace, we shrug it off and laugh. And then, remembering that success is the best revenge and the ultimate vindication—most of us go to work on the next masterpiece.

And dumping pastels on the way in to a painting demo? A major disaster? Nah, not really. I've done exactly that. I just rolled my eyes and picked up the pieces. I went on to give a successful painting demo that night—confirmed by the fact that group has invited me back at least three times since.

Flattmann's disastrous experience puts it all in perspective. He went to work to put it all back together, counting his blessings that the destruction was not total. Under those circumstances, I doubt that he laughed out loud, unless it was the laughter that is born of frustration. But he didn't sit down and weep, either. Nor did he throw in the towel.

If taking our work seriously inspires more good work, and keeps us from throwing in the towel when we don't meet our own expectations or disaster strikes, and if it allows us to enjoy the success of others with no more

..... From Your Editor continued on page 8 ►



## **General Meeting Demo by Gil Dellinger**

**Saturday, October 6,  
2007 Sacramento Fine  
Arts Center, 5330  
Gibbons, Carmichael, CA**

### **☛ GENERAL MEETING:**

Sacto Fine Arts Center PSWC general meeting 10/06/07: at the Sacramento Fine Arts Center, 5330 Gibbons, Carmichael, California. It is a meeting not to be missed.

**Gil Dellinger** has participated in over 300 group and one person exhibitions. He is a retired Professor of Art at the University of the Pacific, having won the Distinguished Faculty Award for Teaching Excellence and Professional Contribution in 1990.

A Signature Member of the Pastel Society of America, Dellinger's work captures majestic landscapes, peaceful pastoral scenes, the drama of the Pacific Ocean, florals, and any scene that catches his eye. Dellinger feels the pastel stick captures his feelings like no other medium. He has been called a "Master Pastellist" by the Pastel Society of America.

In 1996, he was selected by American Artist magazine as one of 12 artists to paint on the Forbes/Trinechera Ranch near Durango, Colorado which was featured in the January 1997 issue of *American Artist Magazine* and the works from the event was shown at the Forbes Magazine Building gallery in New York at a special exhibition. And in 1999, Dellinger was one of fifteen artists chosen by the Grand Canyon Trust to raft the Colorado River at the Grand Canyon and paint for ten days. The resulting show of works resulted in an exhibition at Forbes Gallery in New York in January 2001. The exhibit became the centerpiece for articles in *American Artist Magazine* and *Art of the West*.

**At the last general meeting** on June 30th 2007, **Margot Schulzke**, PSWC-DP demonstrated. She is the author of *A Painter's Guide to Design and Composition*, a signature member of the Pastel Society of America, PSWC's 2006 Pastel Laureate™ Award recipient, and an elected artist member of the American Artists Professional League, as well as juror of the **2008 Pastels USA Exhibition**.

As always, Margot has, and shares, a wealth of valuable information. Some of the highlights of Margot's demo are as follows. She finds a warm color surface is best for cool colored subjects. She encourages artists that to keep a sense of freshness, it helps to leave some of the surface open.

Margot does not blend. She urges artists to build areas as units of value and color masses, not contours. Those areas can be washed in with Turpenoid or odorless paint thinner. Don't break up the masses with discordant values. Powerful or rich color is made more so with value contrast. Another point to remember is to use lost and found edges. She noted that the handling of edges is one of the clearest indicators of an artist's skill. Hard edges draw the eye to an area and make it more important; you have to decide whether you want the eye to go to that area. If not, softer edges may be in order.

Thank you, Margot. -Priscilla Warddrip

*Thank you Margot.  
- Priscilla Warddrip*



..... PSWC Member News - cont'd from page 5 ▶

ings were accepted into Pastels USA; one received the Cali-Color Award. Two paintings were accepted at the Emerald Art Center National Exhibit in Oregon, and one received the Gold Medal Award. She received a memorial award in Colorado at their National Show, and the piece was purchased. Two more were accepted into the American Splash National Competition in Texas. Tina has also been accepted into membership in Women Artists of the West.

☛ **Lisa Rico** and her husband, Richard will have a combined gallery exhibit and sale to benefit Vacaville Museum titled, Two Artists - Two Visions. The gala preview reception opens on Friday, October 19. Tickets are \$25 per person and available at the Museum - 707 447-4513. The show will

remain open through December 31, 2007 and can be enjoyed during regular museum hours; Wednesday - Sunday 1 pm - 4:30 pm. Lisa has completed a dozen new pastel paintings that will be included in the show, and her husband has 30 new acrylic pieces. For more information, you may contact Lisa at [lisa-rico@sbcglobal.net](mailto:lisa-rico@sbcglobal.net) or the museum at 707 447-4513. Lisa also won "Best of Show" in the PSWC Pastels in Light Exhibit in Modesto.

☛ **Margot Schulzke** did a book signing at IAPS in May for her recent book, *The Painters' Guide to Design and Composition*. The books were a hot item with one lonesome copy remaining at the end of the convention. Her work appeared in Kaleidoscope, an invitational exhibit showcasing twenty-five of Northern California's top pastelists, at PLACERARTS, June 12 - August

1 in Auburn, CA, as well as in the Pastels USA Hall of Fame, May 8-June 2. In 2008, she is juror for both the Northwest Pastel Society National Exhibition in Tacoma, WA, and the PSWC 22nd Annual International Open, the latter to be held at the Haggin Museum in Stockton, CA. Her most recent *Pastel Journal* "Viewpoints" column is "The Genetics of Painting" in the September issue, described by one reader as "the finest art article I have ever read." She has been listed in Who's Who in American Artists since 1993; as of 2007, she is also listed in Who's Who in American Women. As of 2008, she is to be listed in Who's Who in America.

☛ **Marilyn St. Clair's** painting "Sunday Afternoon" received the Terry Ludwig Award at the Chicago Pastel

.....PSWC Member News - continued on pg. 8 ▶

## Scholarship Program

Each year the Pastel Society of the West Coast awards a \$500 scholarship to a high school graduate who is going on to major or minor in fine art in college. We had had more applications this year than ever before. The 2007 Winner was Holly Kimball.

This is an annual event. If you know a senior in High School this fall who is studying art: PSWC offers a \$500 scholarship each year. Application deadline each year is March 31st. You can download application forms for 2007 from the PSWC website: [www.pswc.ws](http://www.pswc.ws), or contact chairperson Rosemary Boissonade or President Tina Moore. Recipient must be a high school junior or senior and must enroll as an art major or minor at an accredited college OR attend a recognized arts school, such as The Art Student League of New York, the Art Institute of Colorado (Denver) or San Francisco Art Institute, to receive the funds. Students anywhere in the country are eligible to apply. If you have a friend or relative who might qualify for next year's award, go the website and download a form to send

them. The 2008 winner will be announced at the Pastels USA reception.



## Dues are due for 2008 on January 1

☛ Please send member inquiries, dues payments, etc.:

to Membership Chair Carol Ross, contact info:  
[carolross01@earthlink.net](mailto:carolross01@earthlink.net), 916-944-3914

c/o PSWC, P.O. Box 1485, Carmichael, CA 95609.

**Make checks payable to PSWC.**

\$30.00 for Associate Membership, or \$35.00 for Signature / DP Membership

Please note: Members who are not current will not have work accepted in **Membership Shows** or **Pastels in Light**.

Maintaining Signature or DP status requires continued payment of dues each year. Restoring member status requires starting over, not just paying back dues. Attaining Signature status requires acceptance in three Pastels USA Open Exhibitions.

As noted elsewhere, to win **Distinguished Pastellist** standing, artists must win three awards in Pastels USA in **no more than a five-year period**. We believe PSWC is the most rigorous standard for upper-level distinction in any major pastel society; once attained, you probably will not want to lose it. We notice when an artist's pastel society membership status is listed in magazines, ads, etc, that apart from PSA, PSWC is the most often mentioned. PSWC and PSWC-DP are signatures that matter.

**Reasonable dues:** PSWC membership is a bargain, and we are proud to provide our new, beautiful and free Pastels USA catalog free of charge to all who attend Pastels USA.

.....PSWC Member News continued from page 7 ►

Painter's National Exhibition. Her "Zion Stream" was shown at the Northwest Pastel Society Exhibition. Also the pastel "Mr. Fisher's Place" has been accepted into the Connecticut pastel Society's annual exhibition "Renaissance in Pastels".

☛ **Anita Stoll's** paintings "Sienna's Path" and "The Grand View" won Best of Show and First Place awards respectively in the Yosemite Western Artists Association Annual Tri-County Exhibition, held at Steller Gallery in Oakhurst, CA. She received signature status in the PSWC and the Northwest Pastel Society, winning awards in both

societies' national competitions. She held an April-May showing at Three Sisters Cafe' in Oakhurst. Anita will once again be teaching classes in her home studio in Coarsegold, CA this fall along with a two day workshop this winter. Her works continue to show at Timberline Gallery, Oakhurst.

☛ **Sally Strand** was inducted on September 16th, 2007, into the PSA Hall of Fame at the 35th Annual Awards Ceremony. Each year PSA selects an outstanding pastelist who has made a major contribution to the medium and the world of art. A selection of Ms. Strand's works, intimate reflections of everyday life, will be

highlighted. Ms. Strand, a California artist, is a Master Pastelist of the Pastel Society of America.

The 35th Annual Exhibition, September 7-30, 2007, a juried exhibition of over 200 pastels by artists from all over the globe was on view at the National Arts Club, 15 Gramercy Park South, New York City. This exhibition was presented by Pastel Society of America (PSA), which was established in 1972, and is the oldest pastel society in America. In 1978 the PSA Hall of Fame was instituted to honor great pastel artists of both the present and the past.

.....PSWC Member News - continued on pg. 9 ►

..... PSWC Member News continued from page 8 ▶

☛ **Jim Tyler** has been commissioned to paint the official poster art for the Missoula, Montana Ronald McDonald House Red Shoe Ball and Art Auction. Signed posters and the original pastel artwork will be auctioned to raise money. In addition, Tyler held a one man show at the Paso Robles, California, City Government offices in May. ([www.jimtylerfineart.com](http://www.jimtylerfineart.com))

☛ **Priscilla Warddrip's** paintings "Ahwahnee" and "Forest Ranch Misty Day" appeared in the Kaleidoscope exhibition, an invitational show, during June and July at Placer Arts in Auburn.

☛ **Joyce Williams** announces her new show of pastel renditions of "Friends and Acquaintances" at the Community Room in Rocklin, CA. It consists of people, still lifes and landscapes that have touched her life. The show hangs from August 25 to October 6. Joyce teaches pastel in her Auburn Studio on Lincoln Way, and for Rocklin Community Services at the Finnish Hall in Rocklin.



## WELCOME NEW MEMBERS!

**Total Membership: 407**  
... and growing...

**Signature members 138**

**Associate members 269**

**DP 22**

**PSA 23**

WELCOME TO OUR NEW MEMBERS

- Mary Aslin, Laguna Beach, CA
- Jean Choi, Orange, CA
- Gayle Cooper, Sebastopol, CA
- Joan Facca, Lakeport, CA
- Beverly Field, Pleasant Grove, CA
- Pamela Ann Fox, El Cerrito, CA
- Deana Freeman, Orangevale, CA
- Ellen King, Los Angeles, CA
- Jerril Dean Kopp, Chico, CA
- Gema Lopez, Alameda, CA
- Cheryl Macomber, Granite Bay, CA
- William Otto, Phoenix, AZ
- Linda Roth, San Carlos, CA
- Deborah Slaybers, Morgan Hill, CA
- Suzan Williams, Hunts Point, WA

Signature members 138

PSA 23

Associate members 269

DP 22

*Please be alert to artists who you think might benefit from PSWC membership and let us know who they are. We'll get a membership application off to them. (Email addresses help.) If you would like to be a regional representative in your area, please let us know.*

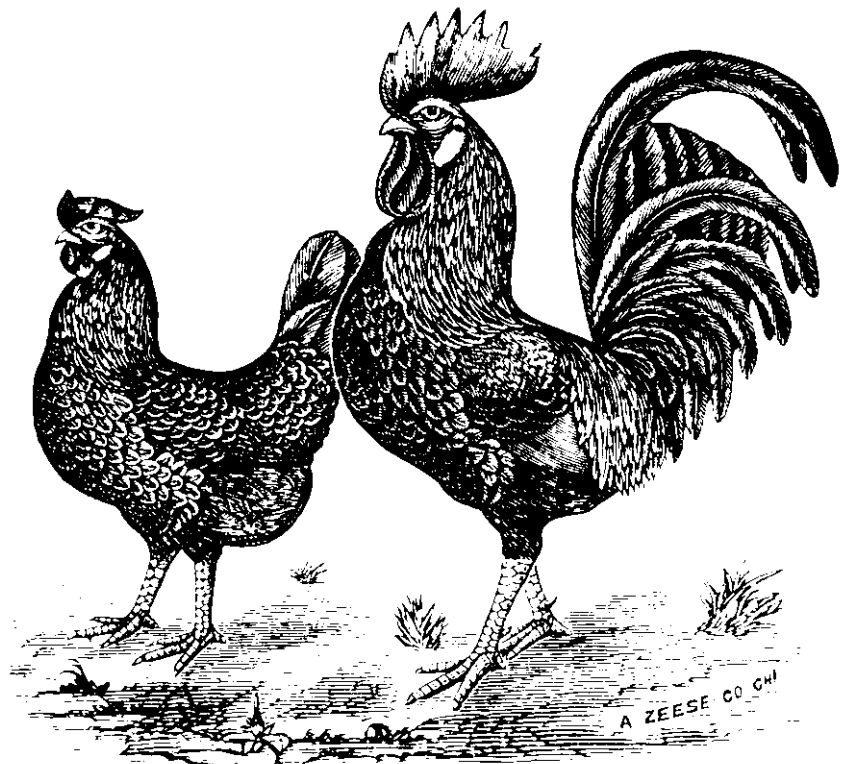
*With a national constituency, PSWC is the largest pastel society outside New York. -Please keep telling your friends about PSWC. Although our members are concentrated more on the West Coast, as you can see above, PSWC Members hail from all over the United States.*



### 2008 MEMBERSHIP SHOW: KNOW OF A GOOD EXHIBIT SITE IN THE MARIN AREA?

Membership Show Chair Bev Field writes: PSWC is looking for a site in the North Bay, Sonoma, Napa County region to hold its Fall 2008 membership show. The facility must be large enough to accommodate 60 to 90 pieces; have a kitchen or food preparation area, and adequate parking.

*Please forward location information prior to October 1, 2007 to:*  
**Bev Field, 7255 South Brewer Road, Pleasant Grove, CA 95668.**



than a twinge of envy, we're doing fine. And if, after a disappointment, we are back to the drawing board more determined than ever to succeed, we are in good shape.

But there are times for most of us when we need to take a deep breath, sit back and sip a lemonade (the stuff we make when life gives us lemons, remember?). Enjoy the camaraderie of being an artist, including enjoying our friends' successes. Paint to give ourselves joy and expression, not merely to sell or to compete for awards. Painting may not be a living, but it is a life. I suggest we live it—with relish.

Meanwhile, learning to enjoy painting more for the joy of the process rather than merely the end result frees us to experiment and to react more intuitively. Our work becomes more expressive and spontaneous. We become more willing to take risks, which in turn opens up greater opportunities not only for failure, but also for success. ... All in all, not

a bad payback for taking ourselves a little less seriously.

**And Last But Not Far from Least, Two Great NEW BOOKS:**

**Maggie Price's** new book, *Painting with Pastels, Easy Techniques to Master the Medium* (North Light), supplies a need that has existed for several years, for a new introductory-level volume for beginners in pastel. She starts with the very basics, materials (even demonstrating the differences made by various surfaces), controlling textures by creating your own homemade surfaces, choosing a subject, getting variety in the strokes, etc. She also treats a number of compositional issues, such as strengthening structure with value contrast. And she takes you step by step through the processes of various subjects or approaches, such as setting up a still-life, or painting out of doors. It is good, nitty-gritty stuff that we all want to know but are often afraid to ask. It



**We'd like to blow your horn for you!**

Send your news—email only—to the Member News editor, **Lisa Fricker**, at [frickerstudio@mind-spring.com](mailto:frickerstudio@mind-spring.com). Items should be in third person (he/she, not I), paragraph format as a news item - using standard 12 point type; no attachments, maximum 100 words. Items sent by regular mail will not be included; we regret that, but it requires too much retyping time: we are all volunteers. Everyone now has email, or access to it—so no postcards or flyers, please.

**Jan. 1 is the deadline for the next issue.**

is all spelled out in clear language that everyone can understand.

**Alan Flattmann's** book, *The Art of Pastel Painting* (Pelican), is a new edition of one he originally published in 1987. Like the original, this is a broad, technically-oriented book that covers the basics, but at what I would say is a more intermediate level. Its subtitle is "A Fundamental and Systematic Approach to the Art Form," and that describes it well. No stone is left unturned. Illustrated with Flattmann's impressive and highly regarded artwork (he is a member of the Pastel Society of America Hall of Fame), it is a thorough-going, detailed approach to technique. Lots of good information, and well presented.

## Classes and Workshops



PSWC Signature artists and Distinguished Pastellists are invited to list classes and workshops in the PSWC newsletters. Please send exact wording to be used, in third person and single paragraph format, please. New listings should be sent in for each calendar year. Workshop fees will not be listed. When submitting a listing, instructor's PSWC Signature/Distinguished Pastellist status must be included; listings will not be posted otherwise.

If instructors would like to have the full-color brochures for PSWC on hand to distribute to potential members at your workshops, please contact PSWC..

☛ **Doug Dawson Workshops:** For locations and dates, email Doug [dougdawson8@cs.com](mailto:dougdawson8@cs.com). Or phone 303/421-4584.

☛ **Christine Debrosky** Contact for schedule (845) 679-2388, website is [www.woodstockschoolofart.org](http://www.woodstockschoolofart.org), or [www.pastelinternational.com](http://www.pastelinternational.com).

☛ **Reif Ericksen** Classes on landscape are now being held on Tuesday night 6-8:30pm, Thurs 3-5:30pm, and Fridays 9-11:30am. Cost \$25. Classes are small. Classes at his home studio, 1436 Lowe Lane in Auburn. On-going Tuesday morning class at Sacramento Fine Arts center in Carmichael start Sept 18th from 9:30 to Noon. Call 530-887-0565 for more information.

☛ **Alan Flattmann** Check Alan's website at [www.alanflattmann.com](http://www.alanflattmann.com). Or email, [art@alanflattmann.com](mailto:art@alanflattmann.com). Or call 985-845-4930. Pastel & watercolor.

☛ **Terri Ford Workshops** October 15-18, 2007, Beaune, France. For further info:408-286-3801, [tford@terrifordart.com](mailto:tford@terrifordart.com), [www.terrifordart.com](http://www.terrifordart.com) Terri Ford Workshops

☛ **Bob Gerbracht** (PSWC Pastel Laureate™) Workshop schedule: Portrait and figure painting: call him at (510) 741-8518, or see his website: [www.bobgerbracht.com](http://www.bobgerbracht.com).

☛ **Albert Handell and Anita Louise West**—(Albert is a PSWC Pastel Laureate™) Contact them at 505-983-8383, and ask for Virginia Stark, or write to P. O. Box 9070, Santa Fe, NM, 87504-9070, or go to the website at [www.alberthandell.com](http://www.alberthandell.com); or email [alberthandell@msn.com](mailto:alberthandell@msn.com). Please view his website to read about their new Paint-A-Long Mentoring Program.

☛ **Colleen Howe.** Focus is on a strong value structure at the beginning of each painting. View examples of her work and check her calendar at [www.colleenhowe.com](http://www.colleenhowe.com)

☛ **Bill Hosner**— Bill Hosner Workshop / Demonstration Schedule 2007-08: October 1-5, Pastel Painters Society of Cape Cod, The Art of Observing Outdoor Light, (508) 695-0016. June 23 – 27, 2008, Fechin Art Workshops, San Cristobal, New Mexico; Painting the Figure En Plein Air (505) 776-2622

☛ **Haesoon Matz Classes:** Every 2nd and 3rd Mondays, 10 to 2:30 pm, at Southgate Mobil Home Estate, 3201 Florin Road, Sacramento, continuous. Call Haesoon at 916/442-8533.

☛ **Richard McDaniel** Plein Air Landscape Painting. For details, view Richard's website [www.richardmcdaniel.com](http://www.richardmcdaniel.com).

☛ **Richard McKinley**, at [www.mckinleystudio.com](http://www.mckinleystudio.com) for 2007-08 workshops.

☛ **Linda L. Oslin** offers day classes, Tuesdays, 1-4 p.m., at the Paradise Art Center, Paradise, CA. Phone 530-872-0854 for details.

☛ **Maggie Price** Workshops for 2007, see [www.MaggiePriceArt](http://www.MaggiePriceArt), email [pcstudios@cableone.net](mailto:pcstudios@cableone.net) or call 505-294-7752.

☛ **Margot Schulzke** Focus is on design and technique; all levels – some experience is helpful. 2007: Hope Valley, CA, Sept.30 - Oct.4, 5 days; Linda, [artandsoul@hughes.net](mailto:artandsoul@hughes.net), or 530-265-9213. 2008: March 31 – April 4, Eugene, Oregon, 5 days; Dotty, [emerald@epud.net](mailto:emerald@epud.net) . July 16 - 19, Gig Harbor, WA. 4 days; call Beth, [bethbrooksart@comcast.net](mailto:bethbrooksart@comcast.net) . Sept. 13 – 20, 2007 Haut Baran, see [www.hautbaran.com](http://www.hautbaran.com). Puy-l'Eveque, France, 7 days in foothills of the Pyrenees, several medieval villages, luxury accommodations. Sponsored by Great American Artworks. Contact: [pastelguy@aol.com](mailto:pastelguy@aol.com) or [schulzke@jps.net](mailto:schulzke@jps.net). ... Auburn Classes: next 8 wk session starts Sept. 2007 (FULL); mid-Jan. session has openings. Info, [schulzke@jps.net](mailto:schulzke@jps.net), or call 530-878-7510. See [www.margotschulzke.com](http://www.margotschulzke.com) for more info..

☛ **Duane Wakeham** painting workshop at Haut Baran in Southern France, October 1-12, 2008. View photos of Haut Baran at [www.hautbaran.com](http://www.hautbaran.com). For workshop information go to [www.webstersworld.com](http://www.webstersworld.com) or write to WEBSTER'S WORLD, P.O. Box 2057, Falls Church, VA 22042. Or email [dwakeham@astound.net](mailto:dwakeham@astound.net).

☛ **Anita Wolff** Classes, Fridays only by appointment; Camino, CA. [www.anitawolff.net](http://www.anitawolff.net); (530) 644-6814





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Pastel Society of the West Coast

Fall 2007

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