



PSWC NEWSLETTER

Pastel Society of the West Coast

Spring/Summer 2006

LETTER FROM THE PRESIDENT



How fortunate we are to be in an area where pastel painting flourishes. We just had our awards ceremony at our 20th Annual Pastels USA International Exhibition. The exhibition is ongoing until June

1st at the Art's Building Gallery in Auburn. Thanks to everyone at the **Arts Building Gallery** for hosting our exhibit. We deeply appreciate how well you have managed the show for us. Special thanks to gallery director **Sandy Starbird** for the highly professional way she hangs a show. It could not look better. I've seen first hand the admiration and respect the Society receives. And that is resulting in sales; just ten days into the six weeks the show hangs, five paintings had already sold, for a total of \$7,000.

And what a great opportunity to have our show one block away from where our **2006 Pastel Laureate™ honoree, Margot Schulzke**, first discussed her idea to start the society. Oh, how that idea has blossomed!

Putting together a Pastels USA show of this magnitude is a huge undertaking. Thank you to **Maria Sylvester**, for all your hard work and an exceptional job in chairing the show and for your expertise in graphic arts, which resulted in our first color catalog. It is simply outstanding. We hope you get a breather now, Maria.

Thank you to **Marbo Barnard**, our exhibitions and awards chair, for her time and care in coordinating and organizing the presentations for over 30 awards presented to the artists. And for putting together the brochure and arranging the dinner honoring our Pastel Laureate™.

Our ways and means chair **Linda Roemisch** did a sensational job in raising over \$11,000 from our sponsors for awards. Thank you to **Joan Sexton** for her efforts to get publicity out. We had terrific coverage in several outlets, including two pages of full-color coverage in **Sierra Heritage**, the glossy, beautiful magazine of Northern California, plus two more pages of coverage on our Pastel Laureate™ Award recipient. (*Perspectives* also published a column on Margot receiving the Pastel Laureate™ Award.) The result has

been impressive foot traffic. (Sandy Starbird of Arts reports people are coming back to look at the show two, three and four times.)

Jerry Boyd did a well-organized and smooth-running job as the shipping agent for the show. **Lucinda Johnson** helped **Blue Reid** with refreshments at the Pastels USA venue. In sum, all our board members made a tremendous effort to make this show possible.

Looking ahead: Our **Membership Show**, with **Jerry Boyd** as chairperson, will also be at the **Sacramento Fine Arts Center**. The show will open November 21 and close December 16, 2006. Watch for entry dates, prospectus, etc. Awards purse will be in the range of \$2000.

I am happy to announce that we have a new board member, **Marsha Mobley Kilian**. She is a portrait artist who has experience with other art associations. Marsha will be our new secretary and will be an exceptional asset to our board. Welcome aboard, Marsha.

All in all, things are humming along. Enjoy your spring season. Hope many of you can make it to the Pastels USA show. We appreciate your support.

- *Priscilla Warddrip,*
PSWC President

Pastel Society of the West Coast Membership Information

Associate Member: \$30

Signature or DP Member: \$35.

Please remember maintaining signature status requires continued payment of dues each year.

Signature status requires acceptance in 3 Pastels USA Open Exhibitions, and **Distinguished Pastelist** status requires 3 awards in Pastels USA in no more than a 5 year period.

☛ **Make checks payable to PSWC. Send to:
Carol Ross, PSWC Membership Chair
P.O. Box 1485, Carmichael, CA 95609**

New book by Margot Schulzke hits “an absolute homerun”

Review by Maggie Price

Margot Schulzke's name will probably be familiar to anyone who has read *The Pastel Journal*, as she has written a regular column for the magazine for some years. Her clear and easily understandable writing style is now showcased in her new book, *A Painter's Guide to Design and Composition* (North Light Books, 2006).

Schulzke begins with the basics of design, explaining that “Every successful painting begins and ends with a solid design. A good composition elevates a work of art from amateurish and ordinary to stunning and extraordinary.” She then explains and illustrates—with paintings in various mediums by a total of 26 artists represented in the book—the building blocks of good design, including space, shape, line, value, color, texture, pattern, intervals and proportion. In addition to images presented to explain particular concepts, there are a number of step-by-step progressions of paintings by various artists. At the end of the section is a summary of “21 Pointers for Better Composition,” a list that would be well worth reading frequently, if not memorizing.

In the second section of the book, Schulzke explores “what takes a painting beyond good,” what gives a painting “that masterful touch that makes it unforgettable.” She discusses establishing the mood of a painting, understanding planes and masses, and creating rhythm, as well as developing style.

At 144 pages, and loaded with images, one might think this book would be a quick read, but that is hardly the case. There is so much valuable information presented in the text that it bears reading carefully, and reading repeatedly.

Readers of the book have been enthusiastic in their praise. “It is fabulous,” says **Janie Hutchinson**, former publisher of *The Pastel Journal*. “The best book out there, so complete, so right on! I have been carrying it with me everywhere I go. It will soon be dog-eared and I'll have to buy several more.”

Sally Strand, who has judged a previous PSNM national show and taught a workshop, says the book is “An absolute homerun! Truth is, I usually yawn looking at art books (or wince) and rarely read them. But this one has substantial information and I hope to pitch it to my classes.”

Richard McKinley, another former PSNM national show judge and workshop instructor, says, “I have collected art books for over 35 years, some dating back to the 1800's, and Margot's is one of the best I have seen. What a beautiful job. . . . So many art publications these days are mediocre at best but this one is now the standard to meet.”

The book is available through major booksellers, including Barnes & Noble, Borders, and on-line at Amazon.com.

CALENDAR

April 11 - June 1, 2006 — 20th Annual Pastels USA, ARTS Center, 808 Lincoln Way, Auburn, CA 95603.



June 3 - Pickup of work, 11-4 pm, ARTS, Auburn, 808 Lincoln Way

July 8 – **General meeting**, 1-3 Sacramento Fine Arts Center, 5330-B Gibbons Dr., Carmichael, CA; Pat O’Kane from Calicolor Photo Labs on making giclee’ prints, etc. *Don't miss it!*

Membership Show Calendar:

Sept. 29 Deadline to receive slides.

Oct. 9 Notification of selections mailed.

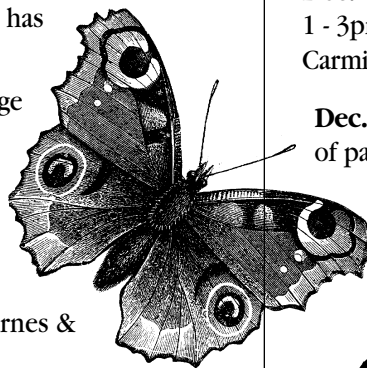
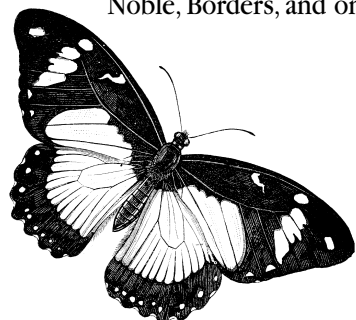
Nov. 10 Deadline to shipper

Nov. 18 Hand delivery receiving - SFAC, 5330 Gibbons, Carmichael, CA 11am - 1pm

Nov. 21, Show opens SFAC.

Dec. 2, Reception and Awards - 1 - 3pm, SFAC 5330 Gibbons, Carmichael, CA

Dec. 16, Show closes and pickup of paintings - 1 - 3pm, SFAC



2007 IAPS SIXTH BIENNIAL CONVENTION IAPS MASTER CIRCLE RECIPIENTS

The **IAPS Master Circle** has been created to honor those artists who have entered IAPS exhibitions and IAPS convention catalogue cover contests.

These artists have supported IAPS, and their art is worthy of this distinction.

Each recipient of the award received a gold medallion with their name and year they received the honor engraved on the back. A plaque bearing the same information will be displayed at each IAPS convention and exhibition.

Recipients who are PSWC members are: • **Bill Hosner** • **Patricia Suggs**

The next IAPS Convention in 2007, will be in Albuquerque, NM. Stay tuned for more info as it becomes available, and save your pennies for 2007!

PSWC MEMBERSHIP SHOW

Be sure to get your entry ready for the PSWC 2006 Membership Show

November 21 - December 16
at the Sacramento Fine Arts Center

5330 B, Gibbons Dr., Carmichael, CA 95608

Juror: Marbo Barnard

Total Awards are in approximately the \$2000 range

Mail prospectus: Fri., Aug. 18, 2006.

Entry deadline: Fri., Sept. 29, 2006

Notification of accepted paintings mailed: Oct. 9, 2006

Deadline to shipping agent: Fri., Nov. 10, 2006

(Jerry Boyd- shipping agent.) Fee \$45.

Hand deliver paintings to SFAC for judging: Sat., Nov. 18, 2006 - 11am - 1pm

Reception & Awards presentation at SFAC: Sat., Dec. 2, 2006 - 1-3 pm

Show closes & pickup of paintings: Sat., Dec. 16, 2006 - 1-3 pm.

Marbo Barnard Retires from PSWC Board

After twenty years on the PSWC Board, our long-time Awards & Exhibitions Chair and Past President **Marbo Barnard** is retiring from the Board. You can be sure she will be deeply missed.

It is impossible to neatly describe all that **Marbo** and her husband **Andy Barnard** have done for PSWC. For many years, she took charge of Pastels USA in its entirety, a year-round job that knew no bounds, plus chairing membership shows, awards, and you name it. Gradually we divided up that empire into kingdoms, so to speak, and now **Maria Sylvester** chairs the show itself.

Jerry Boyd handles the Membership Show. Both of those assignments are staggering in themselves.

For the last few years, Marbo, with Andy at her side, has still handled receiving awards from donors, obtaining the ribbons, shipping awards to recipients who are not in attendance at the awards presentation, and kept a careful record of the artists accepted in Pastels USA and who has won awards, so the Signature and Distinguished Pastelist standing could be awarded on a fair and accurate basis. If there was a plaque honoring an achievement for any other occasion, Marbo took care of that, too, as well as thanking donors. She made plane reservations for jurors flying in from other parts, hotel reservations and made banquet arrangements. We are deeply in her debt.

“It is impossible to neatly describe all that Marbo and her husband Andy Barnard have done for PSWC”

The following is Marbo's retirement message to our membership.

TO MY FRIENDS: This is my final year as a full member of the PSWC Board of Directors, as I will retire in June. Working within PSWC for the past twenty years and watching and helping it grow from the initiating stage to the large viable pastel organization that it is today has been a very enriching and enjoyable part of my life, as I grew with it.

Of course the ultimate value is the wonderful people that I have met and associated with throughout the United States, these many years. You have become my close true friends and I will never forget any of you. I hope to remain close to you and enjoy our friendship throughout the remainder of our lives. I want to thank all of you that have acknowledged me as your friend and associate and have supported me whenever there was a need. I do not intend to say goodbye, only so long - and I hope to see you at the next PSWC Open exhibit, if not sooner. Good Luck and Love to all of you.

- Marbo Barnard

On behalf of the PSWC Board and Members, we can only say thank you from the bottom of our hearts, Marbo and Andy, and God Bless You. MS 🍀

EXHIBIT OPPORTUNITIES

"Pastels only" means the centuries-old medium of pastel, which, by virtue of its long history, requires no adjective. But more important, "soft" is a weak, even limp adjective, inadequate to describe a bold, sassy, expressive medium such as pastel. It conveys an image of - well, nasal tissues. So we've claimed editorial privilege - and deleted it below. Your editor hopes to see it deleted a good many more places, very soon.

Due date for slides is listed first, if applicable:

■ **May 31, 2006 Third Annual CENTRAL COAST NATIONAL FINE ARTS COMPETITION**, juried by John Burton www.burtonartstudio.com and hosted by the Morro Bay Art Association, is open to all 2D media except photography and digital art. The best of show is \$1000. Exhibition dates are August 10 through September 17, 2006. Prospectus: www.morrobayartassociation.org or enclose #10 SASE to MBAA/Competition, 835 Main Street, Morro Bay, CA 93442. Phone 805-772-2504.

■ **May 31, 2006 54th Juried Exhibition of the Haggin Museum** sponsored by the Stockton Art League, August 6 - Sept. 17. Open to all artists residing in California, Oregon, Washington, Arizona and Nevada. All media except photography. Juror: Duane Wakeham. Prospectus: SASE to Tina Moore, 5045 Foppiano Ln., Stockton, CA 95212, email mooregrafix@comcast.net.

■ **May 31, 2006 Southeastern Pastel Society 12th Annual International Exhibition, Aug. 24 - Oct. 1**, Quinlan Gallery, Gainesville, GA. Juror: Susan Ogilvie. Prospectus, #10 SASE to Southeastern Pastel Society, 662 Dorsey Circle, Lilburn, GA 30047-4047, or download at www.southeasternpastel.com.

■ **June 19, 2006 Marin Society of Artists, juried by Rene de Guzman. National Juried Show, Oct. 1-22**, San Francisco, CA, prospectus, contact Melissa Woodburn, 415-499-1655, or MKWFineArt@aol.com, website, www.marinsocietyofartists.com.

■ **June 25, 2006 Northwest Pastel Society's 20th International Open Exhibition, Sept. 3-30**, Harbor Gallery, Gig Harbor, WA, juror Deborah Paris. Over \$3500 in cash and merchandise awards. Prospectus, send #10 SASE to Paulette Johnson, 7816 182nd Pl. SW, Edmonds, WA 98026, or download at www.nwps.org.

■ **July 3, 2006 Placerville, 40th Mother Lode National, Aug. 13-Aug. 27**. Prospectus, www.placervillearts.com or #10 SASE to PAA, PO Box 905, Placerville, CA, 95667. Juror Craig Nelson CAC, Judge Jerry Silva, awards approx. \$4000.

■ **July 3, 2006 Florida, Ft. Walton Beach 9th Biennial Natl. All-Pastel Juried Exhibition**, Pastels 2006. Sept. 2—Oct. 6, OWC Galleries, Niceville, FL. Maggie Price, Juror. Pastels only. Awards \$7000 plus. SASE to PSNF, PO Box 5133, Ft. Walton Beach, FL 32549.

■ **July 7, 2006 Connecticut Pastel Society's 13th Annual Exhibition, Renaissance in Pastel**, Sept. 16-Nov. 19, 2006, Slater Memorial Museum, Norwich CT, over \$9000 in awards. Jurors Alan Flattmann and Jimmy Wright. Pastels only. Contact Carol Moore at 860-567-0618 or send #10 SASE to Elaine Juska Keeley, Dept. PJ, 48 Scott Hill Rd., Colchester, CT, 06415, or www.ctpastelsociety.com.

■ **July 10, 2006 Pastel Society of America 34th Annual Open, National Arts Club, NYC**, Sept. 8 - Oct. 1. Over \$20,000 in awards. Pastels only. Prospectus: send SASE (#10) to Rae Smith, Exhibition Chair, Pastel Society of America, 15 Gramercy Park South, NYC, NY 10003, or download at www.pastelsocietyofamerica.org. Info, 212-533-6931 or pastelny@juno.com.

■ **July 15, 2006 Maryland Pastel Society Annual Open** Sept. 9 - Jan. 31, 2007, at the Charles Sumner School Museum in Washington, DC. Juror Duane Wakeham. Top cash prize, \$1500, plus an additional \$5000 in cash and merchandise awards. Pastels only. Send #10 SASE to Lisa Mitchell, 1415 Sparks Rd., Sparks, MD 21152, or download at www.marylandpastelsociety.com.

■ **July 15, 2006 Lone Star Pastel Society of Amerillo, TX Nat. Open**, Oct. 3 - 30, 2006; Ramon Kelley, Juror. Over \$4000 in awards. Pastels only. Prospectus: jdpainter@cox.net, or phone Art Institute, leave message for Janette Dickerson; 806-354-8802.

■ **July 17, 2006 Pastel Society of Oregon 15th Biannual Juried Natl. Exhibition**. Oct. 13 - Nov. 22, 2006, at the Umpqua Valley Arts Center, Roseburg, OR. Juror Frank Federico, \$5000 cash awards, \$1500 Best of Show, with additional merchandise awards. Pastels only. Prospectus: #10 SASE to PSO, PO Box 105, Roseburg OR 97470, or go to www.users.mcsi.net/pso.

■ **August 7, 2006 Sierra Pastel Society Sixth Annual Exhibition at the Chablis Gallery, Placerville, CA**. \$4000 in awards. Juror Maggie Price. Judge, Suzanne Blaney. SASE to SPS-POH, c/o Connie Randmaa, 6130 Lynx Trail, Pollock Pines, CA 95726; email, conniepastels@yahoo.com. Oct. 9 - 29, 2006.

■ **October 15, 2006 Pastel Society of North Carolina 1st Open Exhibition** Jan. 21 - March 3, 2007. Juror Jack Pardue. Cash, merchandise and purchase awards. Pastels only. Prospectus, #10 SASE to PSNC, Juried Exhibition, PO Box 9143, Chapel Hill, NC 27514. 🍷

Member News-PSWC Members make the World Go 'Round!!

Congratulations! Some very impressive accomplishments below—read on. The increasing national recognition and professional stature of our members is well demonstrated.

Please note: ONLY email submissions will be published.

Please send workshop notices separately to the editor "in-chief" of the newsletter, at schulzke@jps.net. Please don't combine those with awards and exhibitions. Thank you

☛ **Judith Crowe** will exhibit her pastel paintings at the Healing Arts Gallery through September - October. Gallery is located at Los Robles Medical Center, 215 West Janss Road, Thousand Oaks, CA 91360. (805) 497-2727

☛ **Kim Fancher Lordier** reports her exhibit at the Portola Valley Art Gallery Sunday, April 30 - May 28, "In Search of Light". The landscape paintings are studio and plein air pieces inspired by her travels "through this beautiful state, from Sonoma County and local scenery, the Sierras and south to Laguna Beach."

☛ **Brian Higgins** had two paintings juried into the '06 Pastels National held in Wichita, KA; two accepted at the Red River Valley Museum, Vernon, TX for

their annual exhibition; three pastels juried for the Lyme, CT Art Center's Wonders of Winter show; and one accepted for the Ozark Art Council, Harrison, ARK '06 Invitational. Brian also has five pastels on display at Boston, MA General Hospital.

☛ **Susan Levitsky** reports that for the month of July, she is having a one-woman show at the Center for the Arts in Winters, California - "my first gallery show!! I'm thrilled and hope you'll stop by. I may have some of my paintings from France!" The Crocker Art Museum in Sacramento has invited her to enter a painting in their annual gala art auction in May. Her painting that will be entered in the auction will be on their website prior to the event.

☛ **Joseph Mancuso** was juried into the 3rd Annual Telluride Plein Air - June 28th - July 4th '06, and invited to participate in The Peppertree Art Show in Santa Ynez Ca. May 20th and 21st '06. "A Moment Of Light" was 3rd Place winner in The *International Artists magazine's* Landscape Challenge issue #47.

☛ **Clark Mitchell** was one of 47 artists to be invited to participate in the Seventh Annual Laguna Beach Plein Air Invitational, held in that coastal town the week of July 11 - 17th. The sole pastellist in the show, he was awarded Best of Show for his painting Red Tide,

a view of the beach at Dana Harbor looking down through Eucalyptus trees. *Congratulations, Clark!*

☛ **Barbara Noonan** was juried into the Women Painters of Washington, an active and well recognized arts organization in Washington State. www.womenpainters.com. In addition her work will be on exhibit in West Seattle the month of June at Capers, 4521 California Ave. SW, Seattle as well as at Centerpoint Institute, on the Talaris Campus in NE Seattle. She adds, "If you know of anyone who needs a studio mate in Seattle, put them in touch with me. I'm eagerly looking for a place to work."

☛ **Brenda Salamone** received an Honorable Mention in the abstract category of the *Pastel Journal's* annual competition, which received 4,000 entries from around the globe.

☛ **Margot Schulzke's** new book, *The Painters' Guide to Design and Composition*, published in February, is garnering raves from artists, students and instructors. (See review by Maggie Price on page 2.) Look for her next **Artist's Viewpoint** Column in the July/August *Pastel Journal*, titled Mere Illustration, which compares the works of Rembrandt with (surprise) Norman Rockwell. ☛

WELCOME NEW MEMBERS!

PSWC Members hail from all over the United States. It's gratifying to see seven states represented in just this issue's new member list.

Members total 375; 132 are Signature Members, 25 of whom are DP

Congratulations new Signature Members:

- Sarah Blumenschein
- Barbara Noonan
- Cedora Scheiblich
- Kim Lordier

And to New Distinguished Pastellists: (See Editor's column to appreciate the handstands it takes to achieve this award.)

- Terri Ford
- Nancy MacDonald

- Jane Wallis

WELCOME TO OUR NEW MEMBERS

- Deborah Allison, Alpine, TX
- Sarah Bagg, Malin, OR
- Linda Beach, Livermore, CA
- Bill Canright, Rio Rancho, NM
- Susan Dawson, Snohomish, WA
- Carol Gelvin-Reymiller, Fairbanks, AL
- Carolyn Henderson, San Luis Obispo, CA
- Deborah Lee Hill, Orangevale, CA
- Debee Holland-Olson, Weaverville, CA
- Roswitha Kress, Walnut Creek, CA
- Suzanne Marquess, Cottage Grove, OR
- Annmarie McMillan, Mountain View, CA
- Joan McMurray, Fair Oaks, CA
- Tina Nelson, Walnut Creek, CA
- Sue Parks, Garland, TX
- Judy Phipps, Rickreall, OR

- Nancy Popenoe, Los Angeles, CA

- Maggie Price, Rio Rancho, NM
- Dean Purves, Lander, Wyoming
- Helen Scheel, Saratoga, CA
- Joan Scott, Creston, CA
- Laura J. Sherman, Sunriver, OR
- Ginger Toomer, Paso Robles, CA

Please be alert to artists who you think might benefit from PSWC membership and let us know who they are. We'll get a membership application off to them. (Email addresses help.) If you would like to be a regional representative in your area, please let us know that.

PSWC is the largest pastel society outside New York - with a national constituency. Please keep telling your friends about PSWC. ☛

FROM YOUR EDITOR...

—Margot Schulzke, ©2006

Thoughts on Distinguished Pastelists, the Pastel Laureate™ Award, and Other Kudos

As I write, last Saturday was April 22nd, the Pastels USA Awards Reception. It was a banner day, both for me and for PSWC. We'll talk about both.

As the latest recipient of the **Pastel Laureate™ Award**, I would be ungrateful not to express my appreciation to all of the remarkable people who have made the show and that award possible. To understate the obvious, hanging on a wall alongside **Daniel Greene, Albert Handell** and **Bob Gerbracht** is rather nice.

In that regard and many others, I would thank the people who have served over the years on the board of the society and currently. Special mention of **Thelma Davis** and **Marbo Barnard** is in order. These two women have served with me on the board for runs of eighteen and twenty years, respectively. Their support and friendship over all those years are priceless. Many other PSWC board members, past and current, have likewise become dear friends. Serving on this board has been - with an occasional blip on the screen - a pleasant and upbeat experience, a tribute to the quality of the people who have served. I am also grateful to the members of the society, new and old. You have made it work. Some of you have been members since the society first spread its wings in the mid-80s - it is a delight when I run across names of the "oldies" on our current lists.

Special thanks to a brand new member of PSWC, **Maggie Price**, who made many things possible for pastel and for yours truly by creating *The Pastel Journal*. What a voice for the medium it quickly became. And so it remains. What a joy it was to work with her as editor of PJ. (How could any writer not love an editor who lets her write basically whatever she pleases?) And in that connection, welcome to **Anne Hevener**, the brand-new editor of PJ, who is replacing Maureen Bloomfield, who has moved on to edit *Artist's Magazine*.

The thanks could go on, and should, to my family, friends, students and the editors of my book *A Painter's Guide*, etc., at North Light Books, all of whom have contributed in some way to my receiving the Pastel Laureate™.

Others who deserve some kudos. Special mention should go to our current president, **Priscilla Warddrip**, who mentioned everyone else who deserved credit for the success of the show, but of course failed to mention herself.

She made the awards reception special by her thorough preparation; it could hardly have been more professional.

Because I was not in contention for a regular award, I had the privilege of assisting **Gil Dellinger** handle the paintings during his selection of awards. No one who is in contention is allowed on the floor of the show during that process. The names of the artists are covered. So what a kick it was for me at one point, to go over to take a peek, to see whose magnificent portrait had taken Best of Show. I had no idea who it would be. All I knew was that it unquestionably deserved that award. My hat was off to whoever this was.

When I saw it was one of "our own," **Jerry Boyd**, I exclaimed, "Oh, my goodness!" Gil stopped and turned, wondering what might be wrong. I replied to his questioning look, "It's one of our board members who took Best of Show." Gil asked if that was a problem. My reply was, "No, not at all. Board members deserve what they deserve. And this work deserves Best of Show."

And so it is. No more, but no less, either. PSWC is, by design and on-going attention, not an old boys' club. Credibility counts, and every effort is taken to ensure objectivity. That is why only one pastelists serves on the panel of jurors of selection. The other two jurors are in other media. And that is why awards lists are made in triplicate, with one copy staying with the venue, one going with the juror, and one going to the society. There is no tinkering with that list.

Which leads us to the matter of **Distinguished Pastelist** qualification. To our knowledge, no other society has such rigorous standards to qualify for either Distinguished Pastelist or for its equivalent, PSA Master Pastelist. The standard is that while competition for PSA awards is indeed keen, MPs may take as many years as needed to collect their three. We are unaware of any other pastel society apart from PSWC that requires three awards within five years or less to win DP/MP standing. We would be delighted to learn of any others who set the bar that high. (The DP term is originally PSWC's, by the way; it was of my creation, many years since.) The standards for PSWC Distinguished Pastelist are extremely high, and that standard says volumes. Anyone who has won DP standing in PSWC is indeed distinguished and is indeed a master. Congratulations of the highest order, then, and welcome to our newest DPs: **Terri Ford, Nancy MacDonald** and **Jane Wallis**. You have climbed a mountain.

..... From Your Editor continued on page 8 ►



General Meeting & Patrick O'Kane Demo

Saturday, July 8, 2006
Sacramento Fine Arts Center, 5330 Gibbons, Carmichael, CA

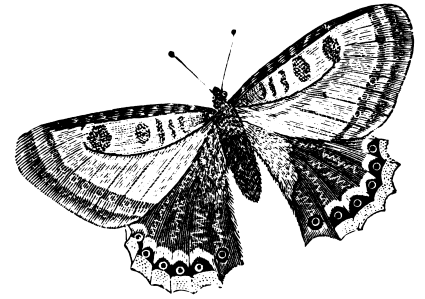
☛ GENERAL MEETING:

Next up: Sacramento Fine Arts Center, PSWC general meeting July 8th, 2006, General Meeting July 8th 2006 at the SFAC, 5330 Gibbons, Carmichael, Ca.. Demonstrator will be **Patrick O'Kane, owner of Cali-Color** in Sacramento, the photo lab many of us rely on (and on which your editor relied heavily in producing her book). Pat will be demonstrating his artistic and technical approach to reproduc-

ing artwork. Cali-Color lhas been in the business of Optical and Digital fine art printing since 1988. Patrick will discuss the processes of giclee printing, digital printing, image scanning and preparation, emphasizing the collaborative approach necessary between artist and printer. If you want to know anything about slides, prints, transparencies, Pat is the man to ask. *Don't miss this one.*

At the last general meeting, March 18th, 2006, **Gina Leyton** PSWC-DP, SWA-SM demonstrated. President **Priscilla Warddrip** reports, "I loved watching and learning from Gina. She has a wonderful loose, colorful, impressionistic style. Gina demonstrated with a simple still-life setup of colorful flow-

ers in a glass vase. The vase was almost centrally placed in the composition. She started with a loose abstract charcoal sketch. The pastel application she uses most often is with soft pastel sticks, thus allowing vibrant colors to be predominate in her work. *Thank you Gina, we loved meeting you."*



PSWC Member Web Sites

☛ Visit the PSWC website for more member's websites at www.pswc.ws

- APOW website (includes several PSWC members)
www.artshow.com/apow
- Marbo Barnard
www.marbosart.com
- Suzanne Blaney
www.suzanneblaney.com
- Gerald Boyd
www.geraldboyd.com
- Barbara Beaudreau
www.artshow.com/apow/beaudreau
- Brennie Brackett:
www.brenniebrackett.com
- Sandy Byers
www.sansart.com
- Bill Canright
www.billcanright.com
- Judy Chamow
www.jchamow.com
- Dakota Art Pastels
www.dakotapastels.com
- Mikki Root Dillon
www.artshow.com/apow/dillon
- Janis Lacey Ellison
www.janisellison.com
- Jennifer Evenhus
www.evenhusfineart.com

- Anita Hathaway Feldman
www.anitaspastels.com
- Terri Ford
www.terrifordart.com
- Albert Handell
www.ventanafineart.com
- Leslie Harrison
www.Harrison-Keller.com
- Stan Hollingsworth
www.hollingsworth-pastels.com
- Bill Hosner
www.williamhosnerfineart.com
- Linda Landon
www.studio-L.net
- Sam Liberman
www.samlibermanart.com
- Kim Fancher Lordier
www.kimfancherlordier.com
- Michele Manning
www.michelemanning.com
- Barbara Remley Martin
www.remleymartin.com
- Richard McKinley
www.mckinleystudio.com
- Richard McDaniel
www.richardmcdaniel.com
- Milton Meyer
<http://miltonmeyer.home.att.net>
- Clark Mitchell
cgmitchell.com

- Tina Moore
www.tinamoore.com
- Waif Mullins
www.waifmullins.com
- Barbara Noonan
www.MorninNoonanNight.com
- Pastel Society of Oregon
www.mcso.net/psoc
- The Pastel Journal
www.pasteljournal.com
- Maggie Price
www.maggiepriceart.com
- Blue Reid
www.blureid.com
- Jane Schoenfeld
www.skyfields.net
- Margot Schulzke
www.margotschulzke.com
- Joan Sexton
www.jsextonart.com
- Anita Stoll
www.anitastoll.com
- Debra Turner
www.debraturner.com
- Ginger Whellock
www.gingerwhellock.com
- Anita Wolff
www.anitawolff.net
- Madlyn Ann C. Woolwich
www.artshow.com/apow/woolwich

.....From Your Editor continued from page 6 ▶

As to the quality of competition in **Pastels USA**: Artists are competing against the likes of **Elizabeth Mowry, Bill Hosner, Clark Mitchell, Christine Debrowsky** and **Bill James**, a few of the “names” who appear in this show. Our awards juror, himself a PSA MP, observed that this show was in the same class as PSA’s Pastels Only at the National Arts Club. The same comment has been made in previous years by a number of others who have been in New York for that show. (While I was there for that event several times in the late 80s/early 90s, I haven’t gone in recent years.) It is gratifying to hear such flattering comparisons. And I understand some impressive work did not get accepted. That is always the case. Acceptance in itself is a virtual award.

Coming of Age: Pastels USA continues to climb in recognition as an important exhibition. Having hung at the **Triton Museum** and being sched-

uled to hang at the **Haggin** (2008) are indicators of its steady rise. A number of people have been seen to drop their jaws as they come through the door of the current show. Auburn is a small town. Some have asked, “What is a show of this quality doing here?” A large part of the answer is in the foot traffic and the sales potential. Auburn, which is a tourist destination in connection with its California Gold Rush history, is directly on Interstate 80, the main East-West link across the United States. A \$3000 sale out of this show was to a couple from the Midwest, who stopped next door to buy ice cream. They spotted the show from the sidewalk. Within minutes, with the help of the gallery director, six paintings were off the wall and under consideration for purchase.

With this show comes our first color catalog, thanks to a huge donation of time and professional skill by board member and layout artist **Maria Sylvester**. The catalog is in a larger format than previ-

ously, but retains its Pastels USA identity with the continued use of the Degas dancer. Color reproduction is superb. You will be impressed, and so will the magazine editors, donors and curators of galleries and museums who will end up getting a copy. Succeeding years’ shows will continue to have full color reproduction of award winners.

A question: What’s with the “soft” pastel thing? Are we a bunch of “Soft Pastel Societies”? Sorry, folks, I don’t belong to one of those. Let’s dump that vapid adjective. Or let’s find something more descriptive than soft. No museum hangs works on its walls in the “soft” pastel medium. We paint in pastel.

Well, onward and upward. Start now to plan your work for next year’s Pastels USA. We think you will want to be in the show. And, if you are anywhere in range, plan to get to Auburn before June 1st, when this year’s show comes down.

My best to all of our wonderful members. 🍷

Scholarship Program

Each year the **Pastel Society of the West Coast** awards a **\$500 scholarship** to a high school graduate who is going on to major in fine art in college.

This is an annual event. Reminder to all PSWC members: If you know a senior in High School this fall who is studying art: there is a **\$500 scholarship offered each year**. Application deadline every year is **March 31st**. You can download application forms for 2006 from the PSWC website: www.pswc.ws, or contact chairperson **Rosemary Boissonade** or incoming president **Priscilla Warddrip**. Recipient must be a graduating high school senior to be considered; and must be enrolling as a college art major or minor that fall. Our chairperson usually mails out two hundred notices to high schools in the region, but students anywhere in the country are eligible to apply.



Dues were due for 2006 on January 1, 2006. Late fees apply after April 1, 2006

Associate Member: \$30, Signature or DP Member: \$35. (\$5 late fee after April 1, 2006.)

Please remember maintaining signature status requires continued payment of dues each year.

Signature status requires acceptance in 3 Pastels USA Open Exhibitions, and **Distinguished Pastelist** status requires 3 awards in Pastels USA in no more than a 5 year period.

☛ **Make checks payable to PSWC. Send to:**
Carol Ross, PSWC Membership Chair
P.O. Box 1485, Carmichael, CA 95609

IMPORTANT NOTICE: Please send member inquiries, dues payments, etc. to Membership Chair Carol Ross, contact info: carol-ross01@earthlink.net, 916-944-3914. Please note: Members who are not current will not have work accepted in Membership Shows or Pastels in Light. Members who were still in arrears for 2004 have been dropped from the roster; they will not receive the newsletter and have lost any status, i.e.: Signature or DP. Please remember that maintaining Signature or DP status requires continued payment of dues each year.

Classes and Workshops



PSWC signature artists and Distinguished Pastellists are invited to list classes and workshops in the PSWC newsletters.

Please send exact wording to be used, which may still be subject to editing. New listings should be sent in for each calendar year: Workshop fees will not be listed. When submitting a listing, instructor's PSWC signature/distinguished pastelist status must be included; listings will not be posted otherwise. If instructors would like to have full-color brochures for PSWC on hand, to distribute to potential members at your workshops, please contact PSWC.

☛ **Doug Dawson Workshops:**

For locations and dates, email Doug dougdawson8@cs.com. Or phone, 303/421-4584.

☛ **Terri Ford** contact Terri at 408-286-3801, email: tford@terrifordart.com. You can also find her at www.terrifordart.com.

☛ **Alan Flattmann:** Workshops through November. Check Alan's website at www.alanflattmann.com. Or email, art@alanflattmann.com. Or call! 985-845-4930. Pastel and watercolor.

☛ **Bob Gerbracht** Workshops: For information call Bob Gerbracht at 510 741-8518. Bob's weekly classes will continue the same.

☛ **Albert Handell and Anita Louise West**—"Jack Richeson of the Richeson Art Company called and asked us to give a workshop for him in Scotland: September 3 -14, 2006. Besides what's included in the workshop package, the Richeson Art Company's bonus which is a \$1,000.00 value of artist supplies (for painters only) delivered to your hotel in Scotland and returned to your U.S. home address. This workshop bonus is not only financially appealing, it makes this a very reasonable trip.

Please view my website for details: www.alberthandell.com, or the Jack Richeson & Co. Inc. website: www.richesonart.com. To register, please call 1.800.223.2404 or 1.920.738.0744 and ask for Colleen Richeson-Maxey. She can answer any questions you may have." Contact them at 505-983-8383, and ask for Virginia Stark, or write to P. O. Box 9070, Santa Fe, NM, 87504-9070, or go to www.alberthandell.com; or email alberthandell@msn.com

☛ **Colleen Howe.** Focus is on a strong value structure at the beginning of each painting. View examples of her work at www.colleenhowe.com

☛ **Bill Hosner** Workshops: Bill Hosner The Art in Observing Outdoor Light workshops for 2006: July - Crooked Tree Arts Center, Petoskey, Michigan (231) 347-4337, September - Willow Wisp Farms, Fairview, North Carolina (800) 471-0397, November - Pastel Society of the Southwest, Dallas, Texas (972) 243-2133. Check his schedule at www.williamhosnerfineart.com, or call 231-348-3326, for info. or other 2006 locations.

☛ **Ben Konis** Send SASE to 712 W. 17th Ave., Amarillo, Tx., 79102, or call 806-373-8458. Email: konisart@msn.com

☛ **Richard McDaniel** Plein Air Landscape Painting. Eight workshops through October across the U.S. Maine, North Carolina, Wyoming, Wisconsin, Nevada and two workshops in The Wine Country in Sonoma County, CA. For details, view Richard's website www.richardmcdaniel.com.

☛ **Richard McKinley**, our awards juror for the current Pastels USA, contact at www.mckinleystudio.com for workshops in 2005 at Ridgecrest, CA, Santa Fe, NM, LaConner, WA, Bend, OR and Ashville, NC.

☛ **Linda L. Oslin** offers day classes, Tuesdays, 1-4 p.m., at the Paradise Art Center, Paradise, CA. Phone 530-872-0854 for details.

☛ **Maggie Price** Workshops: Seven workshops of 4 or 5 days each are scheduled in the US for 2006, plus plein air painting trips to Italy and Spain. For more information see www.maggiepriceart.com, or email pcstudios@cableone.net or call 505-294-7752.

☛ **Haesoon Matz** Classes: Every 2nd and 3rd Mondays, 10 to 2:30 pm, at Southgate Mobil Home Estate, 3201 Florin Road, Sacramento, continuous. Call Haesoon at 916-442-8533.

☛ **Margot Schulzke** Workshop schedule: www.margotschulzke.com. High Sierra Workshop at Soto's Sierra Retreat, with 21 private acres of high mountain scenery, October 8 - 13, 2006; San Miguel de Allende Mexico at the expansive, historic Hacienda Las Trancas, Feb 11-17, 2007. Info on Mexico workshop, contact Linda Roemisch, artandsoul@direcway.com or call 530-265-9213. (Workshop is filling quickly; reserve a space soon.) Auburn Classes: next 8 week session starts September 2006. For more information, email Margot at schulzke@jps.net, or call 530-878-7510. ☛

We'd like to blow your horn for you!

Send your news—email only—to the Member News editor, **Lisa Fricker**, at frickerstudio@mindspring.com. Items should be in **third person** (he/she, not I), written in **paragraph format**, as a news item using **standard 12 point type; maximum 100 words**. Non-art-related items and items sent by regular mail will not be included; we regret that, but it requires too much retyping time: we are all volunteers. Everyone now has email, or access to someone who does—so *no postcards or flyers, please*. ☛ **NEXT NEWSLETTER DEADLINE: SEPTEMBER 1, 2006**



P.O. Box 4518,
Stockton, Ca. 95204

Non-Profit
Organization
U.S. Postage
PAID
Permit 150
Auburn, CA

Pastel Society of the West Coast Spring/Summer 2006

PASTEL SOCIETY OF THE WEST COAST

PRESIDENT; TREASURER: Priscilla Warddrip art_future@hotmail.com 916-652-0304	EXHIBITION CHAIR: Marbo Barnard marbo@marbosart.com 916-991-2708	PUBLIC RELATIONS: Joan Sexton jsextonart@aol.com 916-985-6023	IAPS LIAISON: Linda L. Oslin loslin1@mail.csuchico.edu	REGIONAL REPRESENTATIVES
VICE PRESIDENT: Tina Moore mooregrafix@comcast.net	MEMBERSHIP SHOW CHAIR: Gerald Boyd jerry@geraldboyd.com	MEMBER AT LARGE: Jim Tanovitz, Art Ellis Inc. 2508 J St. Sacramento, CA 916-448-1875	HISTORIAN: Open	Dianne Wyatt Sheridan, WY 82801 307-5627
WAYS AND MEANS: Linda Roemisch artandsoul@hughes.net 530-265-9213	OPEN SHOW CHAIR: Maria Sylvester sylvester2666@sbcglobal.net 530-887-0733	ADMINISTRATIVE STAFF	GENERAL MTG. HOSTESS: Jane McKenzie	Peggy Nichols Los Angeles CA 90048 213-852-7132
RECORDING SECRETARY: Marsha Mobley Kilian kilian@starstream.net	MEMBERSHIP CHAIR: Carol Ross P.O.Box 1485, Carmichael, CA 95609 carolross01@earthlink.net 916-944-3914	WEB DIRECTOR: Debra Turner mailbox@debraturner.com 707-447-3960	AREA CALLING COORD: Fran Bristow	Patricia Boes Long Island City, NY 11103
NEWSLETTER: Margot Schulzke schulzke@jps.net 530-878-7510		SCHOLARSHIPS: Rosemary Boissonade		Peggy Tibbs Fresno, CA
		RECEPTIONS: Gail Carr		Nell D. Fischer Pickerington, Ohio