



PSWC NEWSLETTER

Pastel Society of the West Coast

Winter 2002

Board News

PSWC each year awards a **\$500 cash scholarship** to graduating high school students who are majoring in art on a college level. PSWC members are invited to recommend students for this award, which is presented in May of each year. For forms and requirements, please contact Carryl Brown, PSWC Scholarship Chair, P.O. Box 777, Magalia, Ca. 95954, or phone 530/873-4394.

Following our January board meeting, the board enjoyed a potluck lunch and a critique session at **Margot Schulzke's** home east of Auburn. It was a really enjoyable day, something we intend to repeat a couple of times a year. **Joan Hammond** offered her home for a similar meeting-cum-lunch and critique in June, as did **Thelma Davis** for a later session.

As usual, there are board positions that need to be filled. The society needs a constant infusion of new blood-to help those of us with tired blood. PSWC performs an enormous service to pastelists nationwide. It cannot function without the volunteers who step up to the plate and say, OK, I want to help, (or "all right already", as the case may be), but still step up, please.

It is not all sacrifice. The benefits are many to those who stick their necks out. You associate with some of the top pastel artists across the country. You learn managerial and public relations skills (or maybe teach them to the rest of us). You network. You laugh a lot at board meetings. (And you feel noble, and we can all use a little more of that.) So whether you motives are idealistic or less so, why not join us?

We will need-SOON- an **assistant Membership Chair**, too, to help **Thelma Davis**, our current chair, and to learn that role. This needs to be someone with some familiarity with computers. Please let us know if you fill that requirement and want to help.

We could use a **secretary**, too. Currently our web mistress, **Diana Graham**, is doing double duty in that role.

The board would like to thank **Fran Bristow** for taking charge of the telephone Calling Tree Coordination to remind area members of upcoming events. This is an enormous contribution.

We need more **signature members** on the board, as our Articles of Incorporation requires that at any one time, we have five signature members on the board.

The object of that requirement is to maintain the high level of professionalism for which PSWC is known. If you enjoy that status in the society, we particularly need your perspective.

We are pleased and grateful to have Past President **Waif Mullins** as our **Ways and Means Chair** this year. We anticipate, as usual, garnering some \$12,000 in awards, over \$10,000 of which is annually presented to winning artists at the **Pastels USA** reception, this year on April 6th 1- 4 pm. Waif is experienced in this assignment, having handled it very well for two years before he was president of PSWC. He is only taking it for this year, anticipating training an assistant to take over next year. That could be you. There is much of value to be learned in this position.

CALENDAR

- **February 20th**, 6:30 pm, Tower Theater, Roseville: General Meeting, Critique with **Waif Mullins** and **Joyce O'Connor**. (One painting per member attending will be critiqued; guests are welcome to attend.)
- **Feb. 20th** - Next Board Meeting, at Haman House, 4-6 pm.
- **Feb. 8th** - Pastels USA Slide Deadline
- **March 27th** - Deadline to agents for shipped work
- **March 30th** - Hand delivery of work, Pastels USA, 10 to noon, Tower.
- **April 1st**, 6:30 pm--General Mtg: Slide Presentation by **Madlyn Woolwich**, Tower Theater.
- **April 6th**, 1 to 4 pm---Opening Reception for Pastels USA
- **May 17th** - Last day of show.
- **May 18th** 10 to 12-Pickup of hand delivered work from Pastels USA.
- **May 1st** - Deadline for PSWC art scholarship applications (*See Board News*)



Letter from the President

New Year's Outlook...

Well, all you PSWC members...have you made your New Year's resolutions by now? Have you chosen your best painting and sent your slide in to the **Pastels USA** show? And if not, have you decided to work diligently this year and be ready for next year's show? Perhaps you are going to take some classes or workshops? Have you made plans to attend the reception for the show, which will take place **Saturday, April 6th** from 1 to 4 PM, so you can be inspired and see some of the best pastelists in the country? Have you thought about meeting the distinguished, yet-to-be-announced recipient of the **PSWC Pastel Laureate Award™** at that reception? Have you circled the date of **February 20th** to attend our General Meeting at the Tower Theatre at 6:30 PM and bring one of your paintings to be critiqued by **Waif Mullins** and **Joyce O'Connor**? And on **April 1, 2002, 6:30 pm**, be sure to join us when our Pastels USA juror, **Madlyn Woolwich**, will present a slide show from top pastelists from all over the continent.

So many deadlines..so little time! I certainly don't mean to put any pressure on you, but wanted you to be aware of the opportunities that exist to improve as pastel artists. Sometimes all it takes it a little reminder to spur us on to greater heights. Or at least to recommit ourselves to do more paintings-and have more fun. We artists have been blessed with heightened imaginations, with a calling to share our visions, and an opportunity to do so. The Pastel Society of the West Coast is available to help make that dream become a reality. Here's to more and better paintings in the New Year!!

Your PSWC president,
Joan Sexton

PSWC Member News

PSWC Members Make the World Go 'Round!!

Congratulations one and all!

■ **Mikki Dillon** won an award at the Pastel Painters of Cape Cod show. She was also accepted in the PSA show for the 2nd time and notes, "I was flabbergasted to get a call telling my that I had gotten an award for my nude!" Which Mickey Woolwich kindly accepted on her behalf at the September awards presentation in NY-since most folks were not traveling into the city at that point last fall.

■ **Bill Hosner** was featured in American Artist Pastel Page section, December 2001, including a very fine two-page demo. He won the Grand Prize and First Place in figure in the Pastel Journal competition, plus earning his Distinguished Pastellist designation from PSWC, with a Best of Show. Plus a Gold Medal at the IAPS convention, Award of Excellence at the Degas Pastel Society exhibition and an Award of Excellence at the Connecticut Pastel Society show. All in all, we'd say Bill had a fairly good year.

■ **Ruth Hussey**, PSWC-DP: Two works were accepted in 2001 for the Pastels USA International Open; "Megan" took

one of the top awards. She also had two accepted at the La Fond Galleries' Pastels Only show, "My Favorite Framer" took 2nd place. At the Society of Western Artists' Annual, she again had two accepted, and "Megan" won first place in portraiture. Two works were also accepted at the CPA Renaissance in Pastel 2001 show.

Her large pastel "October Hues" was used as the theme and advertising painting for the national Buonaconti Foundation's charity ball. Ruth participated in a four-person show during the month of May at the Main Street Gallery in Pleasanton, Ca. On top of all this, she served as the awards juror for PSWC's Pastels in Light exhibit.

■ **Didier Jaen** had a work accepted for the Fairfield Visual Arts Association Exhibition in Fairfield, CA from November 7 to 18, 2001. The title of the work is "Everything May Collapse at Any Moment."

■ **Rich Lovato** entered 3 paintings and won an award for each one in the latest Sierra Pastel Society membership show in October/November. He won 3rd place for a still life, 1st place for a miniature and, last but not least, he also won Best of Show. How's that for a guy who has been using pastels only since February, 2001? He has won 5 awards to date.

■ **Haesoon Matz's** students will exhibit November 17th, 2001, Saturday, 11-2:30 pm, at the Recreation Room at Southgate Mobilehome Estate, 3201 Florin Rd., Sacramento, Ca., 95823. Ann Bradley will judge.

■ **Waif Mullins'** "Self-Portrait in Leather Hat" was awarded the A. I. Friedman Award in the PSA "Pastels Only" show in the fall. Waif notes, "We had reservations to go to the opening when the terrorists struck New York. Of course we had to cancel our trip and miss the opening reception."

■ **Elaine Norberg** won a First Place award at the Lake Oswego Festival of the Arts in Lake Oswego, Oregon for

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her pastel titled "Illumination". She has also had three pastels purchased by the Bank of Astoria for their new branch in Manzanita, Oregon and was honored to have her pastel titled "Legacy" juried into Coos Art Museum's annual Expressions West exhibit.

■ **Joann Quinlivan** had two pastels selected for the October Alabama Pastel Society Regional Exhibition entitled "You've Got the Magic Dust."

■ **Margot Schulzke**'s most recent article, Composition-The Bone Structure of Painting is in the January-February issue of Pastel Journal. She will serve as the juror for the 2002 Sierra Pastel Society Open Exhibition.

■ **Vera Sickinger**, PSWC-DP, PSA, was accepted into the PSNM 10th Annual, Albuquerque, NM, also into the American Artists Professional League 73rd Annual Grand National, Salmagundi Club, NYC. The Pastel Journal Nov/Dec issue featured a 5-page article on her figurative work.

■ **Pat Suggs**, PSA, PSWC is an invited participant in the Leighton Studio Exhibition at the Triton Museum, Santa Clara, California, in the current two-month exhibit, December 7 through February 10, 2002.

News You Can Use

PSWC does not endorse products or services listed here, but just brings their availability to your attention.

Geoffrey Gorman writes a regular column on the business-of-art in the Pastel Journal and a **free monthly email newsletter** called ArtMatters! See a sample newsletter and sign up to receive it by visiting his web site at www.artistcareertraining.com. He also recommends the **Art in America Annual Guide** to Museums, Galleries. Comes out annually in the summer, last year cost \$16, be on the lookout for it at the bookstore or call 800-924-8059.

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Membership Information

PSWC Membership Report, Jan 2002

Total Membership: 361 (142 Signature Members, of which 24 are DP)

Please welcome New Members:

Brenda Boles, Sacramento, CA
Anne Gladwill, Garden Valley, CA
Colleen Johnson, San Rafael, CA
Debra Peterson, Auburn, CA
Donna Young, Bend, Oregon

► Please note your **PSWC dues are due for 2002**. (Poet laureate award coming this way, mmm?) \$25 for

associate members, \$30 for signature.

Make checks payable to PSWC. Send to **Thelma Davis**, Membership Chair, 6666 Acorn Hill, Placerville, CA, 95667-9720

Please remember that maintaining signature status requires continued payment of dues each year. Attaining signature status requires acceptance in three Pastels USA Open Exhibitions. To win Distinguished Pastelist standing, artists must win three awards in Pastels USA in no more than a five year period.

We'd like to blow your horn for you!

Send your news, email to the editor, schulzke@jps.net, or by regular mail,

PSWC Editor, 1840 Little Creek Rd., Auburn, CA 95602. Items should be in third person, written as a news item; please limit to 75 words maximum, please. If you have access to email, that is preferred, *thanks!*



Report on the 2003 Convention

— Linda L. Oslin, PSWC/IAPS Liason

It seems appropriate that we begin looking ahead these days for all things positive in our lives. With this in mind, you will want to make plans for attending the **Fifth Biennial IAPS Convention** in 2003. "Two Thousand and Three!" You exclaim. "I am just getting started on 2002!" Yes, well, as we all know, a year goes by pretty darn fast. Mark this on your reminder calendar: Convention Dates: **May 9, 10, 11, 2003**. Pre-convention workshops: May 7 and 8, 2003 Location: Hyatt Regency Albuquerque, New Mexico

It is too early to register for the actual convention; however, I recommend making reservations at the Hyatt Regency Albuquerque as soon as you can.

If the 2003 convention is anywhere near the excellence of the 2001 convention it will be worth attending. Not only is the convention itself of great personal and professional value to all artists, the surrounding landscape offers wonderful opportunities for day adventures. If you recall, IAPS held its 1999 convention in Albuquerque. The Southwest seems to be a place of wonderful reunion. You can stay tuned to convention highlights by logging on to the IAPS Web site at **www.pastelinternational.com**.

The coming together of pastel societies provides a strong voice for pastel artists and the luminous medium of pastel. The foundation of IAPS is based on networking and sharing. Individual artists benefit and expand their knowledge through the pastel society of their choice.



Exhibit Opportunities

Societies wishing to have exhibits listed in time to draw entries should send the editor a prospectus, sent separately from their society newsletter, with calendar dates circled, a *minimum of four to five months in advance* of the slide deadline for the exhibit. (One notice was received in October, after we mailed the Fall letter, with a slide deadline of December 7th. Sadly, such short turn around times makes it useless to our members and the society wishing for publicity.)

☞ **Please allow time for our quarterly publication cycle**, plus time for bulk mail delivery, plus time for artists to contact you for a prospectus. Thank you. —*The Editor*

■ **Pastel Society of the West Coast Pastels USA 2002**, Slide *deadline is Feb. 8*. Send SASE to PSWC, Pastels Only, c/o Kathryn Higley, 828 Mikkelsen Dr., Auburn, Ca., 95603. Juror, Madlyn-Ann C. Woolwich. Awards \$10,000.

■ **Pastel Artist International Competition**, \$7 per slide, pastels only, ongoing deadlines for different categories every two months. Your Favorite Subject competition, *deadline Feb. 22, 2002*. First prize, \$2000; 2nd, 3rd, 10 HMs. Details, contact Jennifer King, US Editor, Pastel Artist International, phone 513-321-4997; email jkinterartist@earthlink.net.

■ **Pastel Society of New Mexico Master Works 2002**: Slide *deadline Feb. 1, 2002*. Email contact is Barbara Lohbeck, bardean@aol.com.

■ **Roseville Arts Center 32nd Annual Membership Show** Feb.7-March 1, 2002. Juror, Dottie Brown. Hand delivery only, no slide submission. Receiving at Tower Theater Gallery, Sat. Feb. 2 and Monday, Feb. 4, 11-3.

■ **Sierra Pastel Society**, slide *deadline July 1st, 2002*. Send SASE to SPS, P.O. Box 1557, Pollock Pines, Ca., 95726. Juror, Margot Schulzke.

■ **North Florida 7th Biennial National Pastel Exhibition**-Slides due by Feb. 13th. SASE to PSNF, c/o Marilyn Simpson, P.O. Box 5133, Ft. Walton Beach, Fl. 32549.

■ **Southeastern Pastel Society Exhibition**, slide *deadline March 1st*. Send SASE to Mikki Dillon, 662 Dorsey Circle, Lilburn, Ca. 30047-4047. Frank Federico, Juror.

■ **Maryland Pastel Society**, Shades of Pastel 2002, Regional show (nine states), *slides due by April 8*. Send SASE to Eileen France, 615 Wilson Dr., Lancaster, PA 17603.

■ **Arts for the Parks**-May 1; June 1, 2002: Arts for the Parks 16th Annual Top 100 Competition and Mini 50 contest. For more information, go to www.artsfortheparks.com or phone 800-553-2787.

Signature & Distinguished Pastelist Exhibition

January 8th --26th, 2002. This was an exceptional show, well worth driving miles to see, as a number of people did. Thirty-six artists participated, with 72 works shown. Our thanks to **Andy Barnard** for a beautiful program, with a color insert displaying the award winners. The reception and awards presentation on January 12th was very well attended.

Congratulations to:

Best of Show: **Deborah Matlock**

First Place: **Kit Austin**

Second Place: **Thelma Davis**

Third Place: **Dawn Emerson**

Award of Merit: **Georgia Herrick**

Award of Merit: **Bob Gerbracht**

Award of Merit: **Jill Atkins**

Award of Merit: **Michelle Manning**

Pastels in Light Winners!!!

Congratulations to each of you!

Best of Show: **Terri Ford** for "Winery Near Arles"

First place: **Joan Hammond** for "Ballerina in White Stockings"

Second place: **Kimberly Fancher-Lordier** for "Windswept in Linda Mar"

Third place: **Priscilla Warddrip** for "Persimmons"

H. Mention: **Mary Russell** for "Pink Shoreline"

H. Mention: **Julia (Keziah) Archart** for "Gravity and Light"

H. Mention: **Rich Lovato** for "Maxx"

Special thanks to **Kimberly Fancher-Lordier** for volunteering to help with receiving and **Martin Bettin** for helping with the reception. Thank you, too, to Chair **Joan Hammond** and everyone else who made this show a reality, and to our juror **Ruth Hussey**.

Classes & Workshops



PSWC signature artists are invited to list classes and workshops in the PSWC newsletters. Please send exact wording to be used, which may be subject to editing.

Newlistings should be sent in for each calendar year, so we will know they are current. Workshop fees will not be listed. If instructors would like to have the full-color brochures for PSWC on hand to distribute to potential members at your workshops, please contact PSWC, c/o Roseville Arts Center, 424 Oak, Roseville, Ca., 95678.

■ **Haesoon Matz** classes: Every 2nd and 3rd Mondays, 10 to 2:30 pm, at Southgate Mobil Home Estate, 3201 Florin Road, Sacramento, continuous. Call Haesoon at 916/442-8533, or Liz at 916/428-5925.

■ **Elizabeth Mowry** workshops, 2002: April 19, 20, 21, 2002, Kansas; contact Tim Murphy, 913/722-7750. August 4 through 10th, Hudson River Valley

Workshops, Greenville, NY; contact Eliot Dalton, 518/966-5219; Sept. 2, 3, 4, 2002; Woodstock School of Art, Woodstock, NY, 845/679-2388. Sept. 23-Oct.3, 2002, Lot Valley in So. France, Contact Webster's World Workshops, 800-952-9641.

■ **Jane Schoenfeld** is instructing the Down to Earth Abiquiu Art Workshop May 18-24 and October 5-11. Pastel landscape painting of the red rock and magnificent sky at Ghost Ranch, NM: Intermediate to Advanced Levels; Focus on color, imaginative simplification and bold, individualized composition. Contact Jane Schoenfeld, PO Box 5912, Santa Fe, NM 87502 505-986-1108 or go to the web, <http://www.skyfields.net>. or jane@skyfields.net.

■ **Margot Schulzke** classes: Roseville Art Center, Roseville, Ca., 3 8-wk sessions yearly, contact Fran Bristow, 916/786-0644. Advance registration is recommended. Workshops 2002: Mexico, Guanajuato, Feb. 10-17. Contact Robin Wallace, 530/265-9397.

Slide Show with Pastels USA Juror Madlyn-Ann Woolwich

Monday, April 1st, 6:30 pm, at the Tower Theater.

Don't miss this. Our juror is the author of two very popular books on pastel, one of which has been reprinted in France, the other in China. She is the organizer and director of the APOW website (www.artshow.com/apow), a former member of both the PSA and Knickerbocker Artists boards of directors. She is also the author of many articles in various art magazines, including Pastel Journal, Artist's, and American Artist, and has juried exhibits all over the country.

Madlyn has graciously offered to present a slide show of the work of top level pastel artists from all over the continent, who have provided her with slides for these lectures. The evening is free, and open to guests if you would like to bring a friend.

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A **French easel** made by Jack Richeson was offered by **ArtSuppliesOnline** in December for \$79 (reg \$249). (800) 967-7367, www.artsuppliesonline.com This may no longer be available at this price but it's worth a call.

Airfloat will give Open Show entrants a **20% discount** on containers if the show is mentioned at the time of the order. 800/445-2580, or airfloat@sixroads.com. The quality and service are excellent.

Bob Strohsahl at **Great American Artworks** pastels has a wonderful new **color brochure** on his complete line of pastels. It includes color ingredients (he makes wonderful neutrals and subtle tones), lightfastness on each color, and precautions for handling pastels. 800-375-8232. (thanks to Mikki Dillon editor of the SPS Dustbuster for this item.) The GAA pastels are wonderfully soft, buttery like Schminckes.

Membership Show Juror

is **Marbo Barnard**, PSA, PSWC-DP; alternate is **Thelma Davis**, PSA, PSWC-DP. The location for the show is **Modesto, California, October 1-30th, 2002**. Slide entry ▶ **deadline: August 15th**. Prospectus will be included in our Spring newsletter. This show is for all PSWC members.



Web Sites & E-Mail Addresses

▶ Pastel Society of the West Coast:
www.pswc.ws

APOW (Several PSWC signature artists & distinguished pastellists represented):
www.artshow.com/apow

Marbo Barnard:
www.marbosart.com

Reif Erickson:
www.reif.com

Leslie Harrison:
www.harrison-keller.com
Richard McDaniel:
www.richardmcdaniel.com

Milton Meyer, Jr.:
choicemail.com/miltonmeyer

Clark G. Mitchell:
home.pon.net/cgmitchell

The Pastel Journal:
www.pasteljournal.com

Pastel Society of America:
www.pastelsocietyofamerica.org

Jack Richeson & Co.:
www.richeson.com

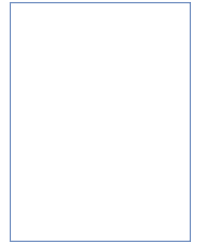
Marie Sarafinski:
www.hawkesdesign.com/hooftbeat

Margot Schulzke:
www.artshow.com/apow/schulzke
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